Every minute. Every second. Everywhere.

Business opportunities are waiting for you.

Chances to improve productivity, increase sales and ensure compliance.

But the market moves fast… It’s fragmented and frenetic.

Blink and you’ll miss out.

But what if you could capture those fast moving transactions?

What if you had a system that brought this blur of information into sharp focus?

From the activities of your distributors… to the efficiency of your sales force… to the merchandising of your products…

What if you could harness little details… to inform the big, business-critical decisions?

That’s what we call real business insights.

That’s why we’ve developed our Accenture NewsPage solutions.

1. Accenture NewsPage Distributor Management System (DMS)

2. Accenture NewsPage Sales Force Automation (SFA)
3. Accenture NewsPage Merchandising

They give you the possibility to…

Boost productivity

Improve distributor processes, reduce manual work, manage your workforce.

Build Relationships

Connect with retail partners, monitor promotion and check compliance.

Empower your Team

Give your people the data they need to build relationships, track promotions and perform at their best.

Analyze Performance

Track the market uptake, promotion effectiveness and the depth and breadth of distribution.

Accenture NewsPage supports consumer goods clients of different sizes

Make use of the advanced functionality…

Order to cash management

Inventory management

Promotion & claims management

Field Sales execution & management

Merchandizing activities execution & management

Performance analysis

So you can remain focused on your business.