Chances are, if your organization is like most, your business is becoming increasingly digital. And if you’re smart, you’re using cloud to underpin that digital growth. Why? Because cloud is rapidly evolving, giving your firm the agility and flexibility that are fast becoming the norm in any industry.

As more and more cloud services support different aspects of your business – from HR to Customer Relations; you find these services extending across a wide portfolio of applications, and across multiple providers. And here’s where the fun begins: complexity increases.

Every cloud deployment requires integration into your existing technology to ensure business continuity...

So, with increasing complexity, how do you harness the power of cloud to your firm’s best advantage? How do you use it to fuel social, mobile and analytics technologies? How do you reap the benefits it brings, while at the same time keeping your data secure and your systems controlled?

You could stay awake at night worrying about these questions.

Or, you could turn to the Accenture Cloud Platform.

A cloud management solution, our platform simplifies your environment with pre-integrated infrastructure, development and Enterprise Resource Planning – or ERP-services.

BT Sport used the power of Accenture Cloud Platform to power and scale services for their on-demand broadcasting capability. As a result viewers are able to tune in and see their favourite sport as it happens – without BT Sport worrying whether the technology can scale as views fluctuate.

The Accenture Cloud Platform provides pre-integrated cloud services that are immediately available for deployment within your enterprise. It supports a working hybrid environment with an online dashboard to manage and control all cloud services in one place. You can centralize monitoring, reporting and billing and control….knowing who spends what on the cloud.

ACP brings much needed governance to cloud provisioning, with the flexible architecture and automation to allow you to do all this with a host of top cloud providers.

Teams can design and develop.....with direct access to standardized toolsets..... in order to build, stand up and deploy applications as required across the lifecycle of a project.

And you can help manage the enterprise, getting ERP projects off the ground and through development lifecycles at an accelerated pace.

So what does all this mean for your business?

You can scale across locations and get to market ahead of competitors, reducing the risk that you’ll lag behind the innovators. You can build whole new business models and businesses with the confidence that you are keeping pace in the digital world. ...

Accenture Cloud Platform is complexity made simple.

Transcript
Accenture Cloud Platform video script:
Enabling Digital Businesses

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