The Accenture Analytics Application Platform enables agile and quick development of Advanced Analytics Applications. Applications are:

- Flexible
- Quickly designed
- Fully integrated into client workflow processes

Turn key and function specific solutions to accelerate the time to insights, action and to achieving business outcomes.

**APPS**

Industry specific and business driven Advanced Analytics Applications

**ANALYTICS ACCELERATORS**

Built-in functionalities and user interfaces speed up App configuration

**PLATFORM**

Enables the creation of Apps, requiring only “soft” programming skills

**ALGORITHMS**

Leverage and support third parties components as analytical engines

**INITIATE YOUR BUSINESS NEED DEMAND FORCASTING**

- Energy
- Financial Services
- Retail
- Manufacturing
- Telecommunications

**CHOOSE YOUR ANALYTICS NEED**

- Forecasting
- Predictive
- Optimization

**BUSINESS PROCESS DEFINITION**

- Actions
- Roles
- Users

**THE FORECASTER POWER APP**

**INCREASED REVENUE**

Campaign redemption increased by up to 47% vs. previous campaigns
(Retail company)

Forecasting accuracy improves by up to 15%, while working time to produce forecasts can drop by more than 30%
(Telco company)

Improvement on forecast accuracy by up to +30%
(Energy company)

**DECREASED COSTS**

Up to 70% reduction in time for production and delivery of reports
(Bank)

Applications can be designed and built in a short amount of time and integrate fully with clients’ workflow processes.

**PREDICTIVE...**

**PRESCRIPTIVE...**

**AND IN REAL TIME.**

Accenture Insights Platform Analytics Apps
For More Information, Visit
http://www.accenture.com/Analytics Apps