The $300 Billion Attack: What Should Providers Do To Protect Consumers And Themselves? -- video
Brian Kalis:

Accenture’s analysis has found that over the next five years, 25 million patients will be impacted by a data breach from cyber security incidents. Eighty-three percent of respondents to a recent 2015 HIMSS cyber security survey has shown an increased focused making cyber security a business priority. However, they’ve also shown that the lack of financial resources, lack of skilled talent and an increase in the number of threats are posing a barrier and challenge to making it a priority.

A key for first step for healthcare providers is to elevate the role of the chief information security officer to a strategic level that reports directly to an executive. That chief information security officer should have access and control over the full security strategy, control over the security budget and authority to hire and fire as needed for security incidents. Accenture research has also found that organizations that put active defense strategies in place increase their cyber security effectiveness by 53% over a two-year window when compared to other organizations.