Digital technologies are recognized as adding significant value to upstream oil and gas companies, with 80% of respondents indicating improved decision making and increased workforce productivity as the top two benefits of digital.

However, many organizations are in the initial stages of adopting digital technologies. While more than a third (36%) are investing in Big Data, Analytics, and IoT, only 13% feel that their company’s analytics capabilities are fully mature. To realize the maximum benefits of digital, companies will need to rapidly improve their capabilities, including maturity in analytics.

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