

A large, stylized orange arrow pointing to the right, with a slight 3D effect and a shadow.

High performance. Delivered.

Doing More with Less

Video Transcript

Accenture Product Lifecycle Services Deliver Innovation and Efficiency in a Complex World

In a connected world, product development is evolving and the lines between physical and digital are blurring.

Companies try to anticipate customer needs and deliver new products in the shortest possible time but many are still plagued by legacy systems preventing real-time collaboration and limiting their ability to bring the right product to market efficiently and at the right price.

Business leaders agree that PLM can provide game-changing technology enabling growth and innovation at lower cost and at pace.

Eric Schaeffer, Senior managing director: "We are just at the beginning of the PLM transformation agenda of our clients. They have launched PLM programs but most of them have come to a hold of a sort because it requires huge investments and it raises a few questions:

How can you realize value?
Because there is value in implementing a common PLM platform in a company.

How do you manage the change?

Because if you don't get the change program right, you won't get the value and this is where Accenture with Prion and PCO Innovation acquisitions can make the difference.

Plus PCO and Prion bring that deep expertise in PLM. We in Accenture bring that deep expertise in managing complex programs and making sure the business case comes true and in managing the change. So in combining these two together, we have a unique value proposition for our clients in that space."

Accenture has dramatically scaled up our delivery operations around the globe, in North America, in Europe and in Asia, bringing our

dedicated PLM team to more than 4,000 professionals.

Aren't you curious to see what our PLM team can accomplish for your clients?

Working with Accenture, allows our clients to tap into a full spectrum of Strategy, Consulting, Digital, Technology and Operations. And to unleash PLM's true potential. Accenture always sought out strong partners and our approach to PLM is no different. We have established deep relationships with the world's leading PLM software vendors. We already have relationships with 4,000 clients in more than 120 countries and these partners enable Accenture to provide a new dimension of PLM support global leaders in a wide range of industries.

Accenture delivers end-to-end transformation across industries and PLM systems to help our clients achieve four clear outcomes:

Right – developing the right products and helping corporate vision and strategy drive the product development process

Fast – getting the right product to market more quickly by defining the pace to the market and eliminating roadblocks.

Efficient- increasing R&D efficiency and reducing product development costs

Repeatable – establishing best in class process and tools to industrialize the product lifecycle process.

Accenture strategic investments and alliances related to PLM have positioned us to become leaders in this exciting, evolving area.