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Video transcript

What is the focus of Accenture’s new Center of Excellence in Singapore?

The center will focus primarily on how the Internet of Things (IoT) will impact humans in the field – wherever they are. The fundamental differentiator and DNA of the center is “innovation to action, at pace”. We don’t stop at just talking about ideas or innovation here – we translate them very quickly into prototypes that you can touch and feel and react to, so that you can take it to the field very quickly.

What will visitors experience in the center?

There are multiple stations in the center for visitors to experience. These include an aerial monitoring station that will help with all the aerial monitoring work that we do. The second is a processing site plant that actually mimics what we do at an energy site, a refinery or generation plant. The third is an actual conveyor station. While this sounds elementary, it is a very important asset for mining clients. The last is the augmented and virtual reality rooms, which create immersive environments for our clients.

How will the center help drive business value for oil and gas companies?

It provides that in three different ways. The first is productivity and cost reduction, which are huge levers for a lot of resources companies right now. Second is the impact on top line benefits for a lot of companies. The third and the very important area is around talent. Companies want to attract the best talent and be the best company out there for shareholders and stakeholders, and that’s also what IoT brings to the table.