



High performance. Delivered.

Swift, agile and ruthlessly
customer focused:

What we can learn from Digital Innovation Hubs

How can big legacy organizations match the speed and ferocity of the digital disruptors that increasingly threaten their traditional strongholds?

By establishing digital innovation hubs – small, highly fluid inter-disciplinary teams that are lean, empowered to experiment, and focused on solving customer needs.

What can your business learn from their success?

Be elastic and prioritize what your customers really value – not what your internal processes dictate.

Hack for growth and instead of making one giant investment, incrementalize efforts and validate them with customers as you go.

Swarm and reform through a liquid workforce that adapts to quickly match talents to projects and fill skill gaps.

And **play with others** by sharing complementary assets with non-traditional partners, including competitors.

Learn more, including four key shifts to rise to the challenge of digital disruption, with our full report:

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