Accenture Change Management Starter Kit for Workday

Mobilizing and accelerating Workday change management activities to enable better user experiences and allow faster results

Companies that are preparing to implement Workday are understandably excited by the changes that lie ahead and are eager to have their employees take advantage of the user-friendly technologies and processes that Workday introduces. Yet, a number of those companies are unsure of how to proceed. Many—especially those that have never deployed a software-as-a-service (SaaS) product before—simply don’t know how to harness their excitement, manage expectations, help drive user adoption, and create the Workday-ready environment they require. Accenture is here to help.

The Accenture Change Management Starter Kit for Workday takes the guesswork out of change management. It contains leading practices, thought leadership, and a number of “out of the box” Workday templates designed to help accelerate the planning and development of a holistic and effective change management program. Its components help companies address nearly all of their change management requirements—from stakeholder management and communications to training, change measurement and deployment support.

How it works

The Accenture Change Management Starter Kit for Workday, which works hand-in-hand with Accenture's Implementation Guide for Workday, comprises a collection of change management planning and delivery templates and samples. For use at all stages of a Workday implementation, the Starter Kit includes easy-to-access presentations, information guides, instructor guides, job aids and learning videos—even mailers, posters and newsletters to help kick-start an organization’s change journey.

The Accenture Change Management Starter Kit for Workday can be used with the Workday Adoption Kit. It brings a more comprehensive and highly relevant set of templates and thought leadership, plus it offers access to more than 150 deliverables. Proprietary assets include:

- Change management approach and plans
- Stakeholder analysis
- Change impact assessment
- Communication plan
- Communication drafts from kick-off to deployment
- Change measurement plan
- Training approach and curriculum
- Change management “keys to success”
- Tips for integrating with other workstreams
- Change network approach

Academy page
Potential benefits

The Accenture Change Management Starter Kit for Workday helps to:

- Jumpstart a holistic change management effort, encompassing processes, roles and systems
- Mobilize and accelerates an implementation team’s change management activities
- Reduce the time required to develop change management plans and materials by up to 20 percent
- Support implementation teams to focus on tailoring change management materials to client-specific issues
- Enable teams to launch their communication and education processes much earlier
- Keep implementation teams up-to-date, since leading practices and new content are added after each project

For more information

Kayce Ford  
Workday Assets & Offerings Lead, Accenture  
kayce.l.ford@accenture.com

Beth Boettcher  
Global Workday Practice Lead, Accenture  
beth.a.boettcher@accenture.com

Betsy Bhatia  
Accenture Change Management Starter Kit for Workday Asset Lead, Accenture  
elizabeth.a.bhatia@accenture.com

About Accenture

Accenture is a leader in helping organizations move to the cloud to take advantage of a new era of service delivery and flexibility, where applications, infrastructure and business processes are brought together and delivered As-a-Service. Accenture’s Cloud First agenda offers comprehensive, industry-focused cloud services including strategy, implementation, migration and managed services, and assets including the Accenture Cloud Platform that can drive broader transformational programs for clients. Accenture has worked on more than 20,000 cloud computing projects for clients, including three-quarters of the Fortune Global 100, and has more than 21,000 professionals trained in cloud computing.

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