Class of 2015: Ready, willing and able

While 2015 graduates are confident about their future, nearly half of those who graduated in 2013 and 2014 are underemployed or working in jobs that don’t require a college degree – implying that employers are not doing enough to address entry-level attraction, development and retention. The Accenture Strategy 2015 U.S. College Graduate Employment Study examines the disparity between new graduate expectations and the reality of the working world and how employers can improve the talent supply chain.

Expectations of the Working World Class of 2015

- 80% believe their education prepared them well
- 77% expect their first employer to provide formal training
- 72% completed an internship, apprenticeship or co-op

Realities of the Working World 2013 and 2014 Grads

- 64% felt their education prepared them well
- 53% received training from their first employer
- 47% found a job as a result of an internship, apprenticeship or co-op

Finding that first job after graduation

- 82% considered job availability before selecting a major
- 64% will use a mobile app to search or apply for a job
- 85% expect to earn more than $25,000 a year

To access the full report please visit www.accenture.com/collegegradresearch

Source
Accenture conducted an online U.S. survey of 1,001 students graduating from college in 2015, and 1,002 participants who graduated college in 2013 or 2014.
Survey conducted in March, 2015. Note: Data has been rounded to the nearest whole number.
Copyright © 2015 Accenture. All rights reserved.