



High performance. Delivered.

The gig experience:

Unleashing the potential of your talent and your business

Insights from the Accenture Strategy 2016 U.S. College Graduate Employment Study

How can your organization attract this year's best and brightest college graduates? Our 2016 U.S. College Graduate Employment Study points the way.

Today's grads are passionate, committed and expect to work hard – but are wary of large organizations. They're looking for a "me" experience that's hyper-personalized, offers an open and engaging culture, and includes interesting and meaningful work.

An internal "gig experience" could give new grads the stability and longer-term commitment they're looking for.

That means offering the benefits of full-time employment, while moving employees from gig to gig internally – taking a project-based perspective with more frequent job rotation, on-the-job learning, coaching and real-time feedback, along with multiple career paths.

Learn more, including six key steps to delivering an internal gig experience, with our full report:

[The gig experience: Unleashing the potential of your talent and your business – Insights from the Accenture Strategy 2016 U.S. College Graduate Employment Study](#)

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