

# InsurTech Investment Trends

A large orange circle containing text.

Global investment in InsurTech more than **tripled** in 2015

A stylized tree with a brown trunk and branches, and a canopy of purple and blue circular leaves.

2015  
\$2.6bn

A smaller version of the stylized tree graphic.

2014  
\$800m



80%  
of funding went to **non-life insurance** innovations



67%  
of all InsurTech deals have been in **insurance automation**

## The changing landscape of investment:

Collaboration vs Disruption

In 2015

70% of global investment is going into ventures that look to enhance the propositions of existing incumbents vs **30%** into disruptive start-ups

In 2014

56% of investment into disruptive ventures in fintech versus **44%** collaborative