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New technologies are accelerating the pace of business, but in many cases, traditional approaches to application development can’t keep up.

What’s required is a fundamentally new way to build software—one that is faster, flexible and more liquid. That’s a big change for most organizations.

Liquid represents a shift to a world of smaller components that can be rapidly assembled using new development approaches to continuously deliver software in support of dynamic business needs.

To go liquid, companies will need to adopt more modular architectures, next-generation integration techniques and a cloud-first, mobile-first mindset.

The ability to roll out business capabilities continuously—with liquid applications—will be the difference between companies that stagnate and ones that evolve.