Accelerating Digital Transformation
For those that ride the wave of digital disruption, the rewards are high.

Evolving digital capabilities—including social, mobile, analytics and the Internet of Things—are creating new competitive frontiers. In the digital age, companies must navigate continual change and move with increasing speed if they are to grow revenue and protect their market position. That is, they must become high-velocity enterprises that are agile, connected and optimized.

Enabled by digital capabilities, the high-velocity enterprise gets to market faster, achieves superior customer satisfaction and adjusts constantly to keep competitors at bay. It operates with a coordinated network that encompasses internal and external systems, customers, partners, intelligent products, processes and services—a network that helps it sustain its competitive edge.

Digital transformation is by nature disruptive, crossing all areas of the business and touching everything from the customer experience to the back office; from internal business flows to the supply chain; and from IT infrastructure to big data—among other things. It enables more efficient processes and innovative business models. And it opens the door to new strategies and opportunities.
Building the High Velocity Enterprise

Working together, Accenture and Oracle help organizations accelerate the next wave of digital transformation. Through the Accenture Oracle Business Group, we offer a portfolio of industry solutions combining Oracle’s broad set of cloud offerings with Accenture’s deep industry, technology and delivery experience.

Cloud is the foundation for this digital transformation. We help organizations create and execute a road map to take advantage of cloud—combining the best of their current investments with new technologies to enable a variety of digital capabilities.

We support a range of initiatives, from rapid adoption of targeted solutions to implementation of a hybrid cloud and large-scale enterprise transformation programs. Our suite of industry-based solutions and pre-built accelerators, assets and tools is designed to help enterprises deploy digital solutions quickly and predictably—helping enterprises realize tangible value at speed.

The Accenture Oracle Business Group builds on more than two decades of successful teaming by our two companies, and it is the only joint business group of this type that Oracle has established with an alliance partner.
The Benefits of a Streamlined Approach

The Accenture Oracle Business Group helps enterprises embrace digital disruption and become high-velocity enterprises—agile, connected and optimized.

Agile
Accelerated, Predictable, Simplified

Migrate quickly and predictably
Pre-integrated enterprise-class cloud solutions and a robust service catalog of assessment, migration, testing, and training tools simplify migration to the cloud, and accelerate overall innovation.

Speed time to market
Our managed service options allow for faster adoption. Our tested approach also frees enterprises to focus on their core competencies and innovation—while we focus on deploying the solution and driving business value.

Draw on industry-specific solutions
Built on Oracle’s software-as-a-service and platform-as-a-service offerings, our tailored, repeatable vertical solutions and extensions are designed to reduce the need for customization while meeting industry requirements and delivering industry-specific functionality.

Connected
Integrated, Proven, Secure

Create a digital network
We help enterprises gain a competitive edge with integrated digital networks that encompass internal and external systems, customers, partners, intelligent products, services and processes.

Connect to cloud applications
Our solutions are built on the Accenture Foundation Platform for Oracle, a proven platform being used by more than 330 companies around the globe to connect on-premises and cloud applications, regardless of the technology involved. The result: a predictable, low-risk solution that enables a hybrid landscape of co-existing technologies.

Integrate technologies and versions
We help architect a secure path to the cloud with integrated end-to-end delivery and maintenance of hardware, middleware and software solutions.

Optimized
Value-focused, Innovative, Industrialized

Reduce complexity
We help enterprises simplify their digital and technology footprint and optimize their investments while achieving significant business outcomes.

Stay up-to-date
The Accenture and Oracle development teams are tightly integrated, which helps ensure that the digital infrastructure keeps pace with evolving technology, and continues to provide a solid return on investment over time.

Select from tailored service options
The Accenture Oracle Business Group combines the best of what Oracle and Accenture offer, and delivers it through a streamlined approach and a single source. Our simplified contracting and commercial models provide the flexibility needed to address an enterprise’s specific needs.
Through the Accenture Oracle Business Group, we create and execute a digital road map to take advantage of cloud—and bring a suite of innovative industry-based solutions to accelerate the next wave of digital transformation.
At a Glance

The Accenture Oracle Business Group builds on more than 23 years of successful teaming—and draws on our deep experience with cloud and digital technologies.

**ACCENTURE**

- **#1** independent IT services company
- **#1** Oracle systems integrator globally 11 years in a row
- **1st** and only partner to form a digital, Oracle SaaS- and PaaS-based business group—the AOBG
- **1st** member of Oracle PartnerNetwork to achieve Diamond Status

- **100+** Oracle awards won since 2003
- **52,000** Oracle-skilled professionals globally
- **20,000** additional Java-skilled people
- **120** data experts in our Accenture Enkitec Group

- **6,200+** Oracle projects completed or under way
- **450+** clients served annually on Oracle solutions
- **330** companies using the Accenture Foundation Platform for Oracle
- **82** specializations, including 17 advanced areas with 50 or more certified specialists

- **13,000** cloud projects in 100+ organizations operating in 67 countries
- **76%** of the Fortune Global 100 are clients on cloud initiatives
- **40** innovation and delivery centers globally enabling cloud programs across 40 industries
- **120** countries in which Accenture serves clients, working across 40 industries
ORACLE

- #1 in 50 product/industry categories
- #2 software company in the world
- #2 cloud company in the world
- 17,000+ patents worldwide
- 38,000 developers and engineers
- 400,000 customers in 145 countries
- $39 billion spent on R&D since 2004
- $60 billion spent on more than 100 acquisitions
- 19 data centers in 200+ countries
- 2nd SaaS provider in the world
- 15 years of experience in managing enterprise clouds
- 75% of the Fortune 100 run Oracle Cloud
- 70+ million users on the Oracle Cloud every day
- 29+ billion transactions on the Oracle Cloud every day
- 19 of 20 top cloud providers run on Oracle
- 18,000 customer support specialists speaking 29 languages

ACCELERATING DIGITAL TRANSFORMATION
More information
To learn how we can help you move ahead on the journey to becoming a high-velocity enterprise, visit us at accenture.com/aobg or contact:

Brian Sullivan
brian.x.sullivan@accenture.com
Cherie Gartner
cherie.gartner@oracle.com

About Accenture
Accenture is a global management consulting, technology services and outsourcing company, with more than 358,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world’s most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US$31.0 billion for the fiscal year ended Aug. 31, 2015. Its home page is www.accenture.com.