TAKE A SECURITY LEAP FORWARD

How do corporations achieve better security performance in an ever-changing threat environment? Leapfrog organizations align their security approach with business objectives to improve security effectiveness across strategy, technology and governance.

STRATEGY

Leapfrog companies in a survey were more effective in several areas related to security. For example, they have a security strategy that aligns with the organization’s goals, treat security as a priority, and align security with business objectives.

Technology

Leapfrog companies are more likely to continuously monitor for vulnerabilities, implement security protocols over big data, and encrypt data stored in cloud environments, among other things.

Governance

Leapfrog companies have dedicated budget for security, increased security budget over the past two years, CISOs who are accountable for budgets and discretionary spending, and more.

There are some limitations to the security leap organizations may want to consider and may help them leading to their successes.

Innovation is a core component in aligning security strategies with business objectives. Leapfrog organizations recognize the need to focus on innovation to strengthen their security position and keep pace with evolving needs to deliver at scale, anywhere.

The role of the Chief Information Security Officer (CISO) in Leapfrog companies reflects the focus and importance those companies place on security. Leapfrog companies provide dedicated budget and increase budgets for security improvements.

Higher value placed on security innovation by Leapfrog companies

33%

Higher level of security innovation change in the past two years in Leapfrog companies

45%

More security innovation within Leapfrog companies

20%

Steps you can take to help make security a competitive advantage:

- Embrace innovative solutions
- Streamline your IT security infrastructure
- Create greater visibility into business processes
- Eliminate security silos
- Evolve the C-suite into security champions

Certain characteristics of the Leapfrog organizations complement each other, and may help those looking to emulate their successes.

*All source data from Ponemon Institute research, “The Cyber Security Leap: From Laggard to Leader,” 2015, N = 110 Leapfrog organizations and 137 Static organizations

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