Avery Dennison is teaming up with Accenture for a financial transformation using Oracle.

The program is facilitating greater efficiency at Avery Dennison.

Tony O’Connell, Vice President, Global Finance Transformation, Avery Dennison

Our main area is that we’re trying to transform, improve, get more efficient. We looked at opportunities with other companies in the past and we just felt with Accenture they brought more experience, industry experience, as well as direct experience to bear as it helps us go through our finance transformation journey.

We’re looking at our main areas. One would be moving jobs from Hong Kong to Chen Zhu in China, Mainland China, as well as some jobs to Delhi in India. In relation to Europe, we’re looking at moving some, mainly jobs to Delhi but also areas in Bucharest which would be more language proficient, and also from North America where we have an existing outsourcing arrangement with another company in India.

We’re moving those jobs to Delhi as well as some areas in Pasadena and Mentor, Ohio.

Finance transformation to us encompasses two main areas. One is a system implementation, Oracle R12 for financials, and the second area is to look at opportunities within our organization for outsourcing. So we’re actually operating in both spheres, two separate teams, but they do come together from one governance structure.

There are a lot of opportunities when you leverage a company of
Accenture’s size. What we have done is asked for the expertise to help us mould our strategy. The solution that we selected, we found that Accenture use that in their service delivery shops and, therefore, it was an easy decision. I think Accenture has a track record which we’ve leveraged and continue to leverage, but equally having dealt with people we felt more and more comfortable with the partnership, and as you get more and more comfortable, you look at the opportunities, so I think Accenture has the global presence, the size, the scalability, as well as the history, and that attracted us to them, and we’re very happy with the results so far.

What works best with Accenture would be the methodology and tools and experiences that they have in the past, but that’s only as good as the people that you get. We actually interviewed people in advance, and I think that was a good way of doing business with a company as large as Accenture. And it wasn’t about just ability, it was about – would these people blend in with the team in Avery, would they blend in with our culture, and would they have other experiences of other similar type areas so that they could actually bring it to the table? When you visit our sites where we’re working, you’ll find that it’s very hard to differentiate Accenture from Avery, we’re all one team, and that comes across with the people themselves, and it comes across to visitors, and it comes across when people are doing reviews, and I think that collaboration helps us a lot.

Our thanks to:
Tony O’Connell, Vice President,
Global Finance Transformation,
Avery Dennison