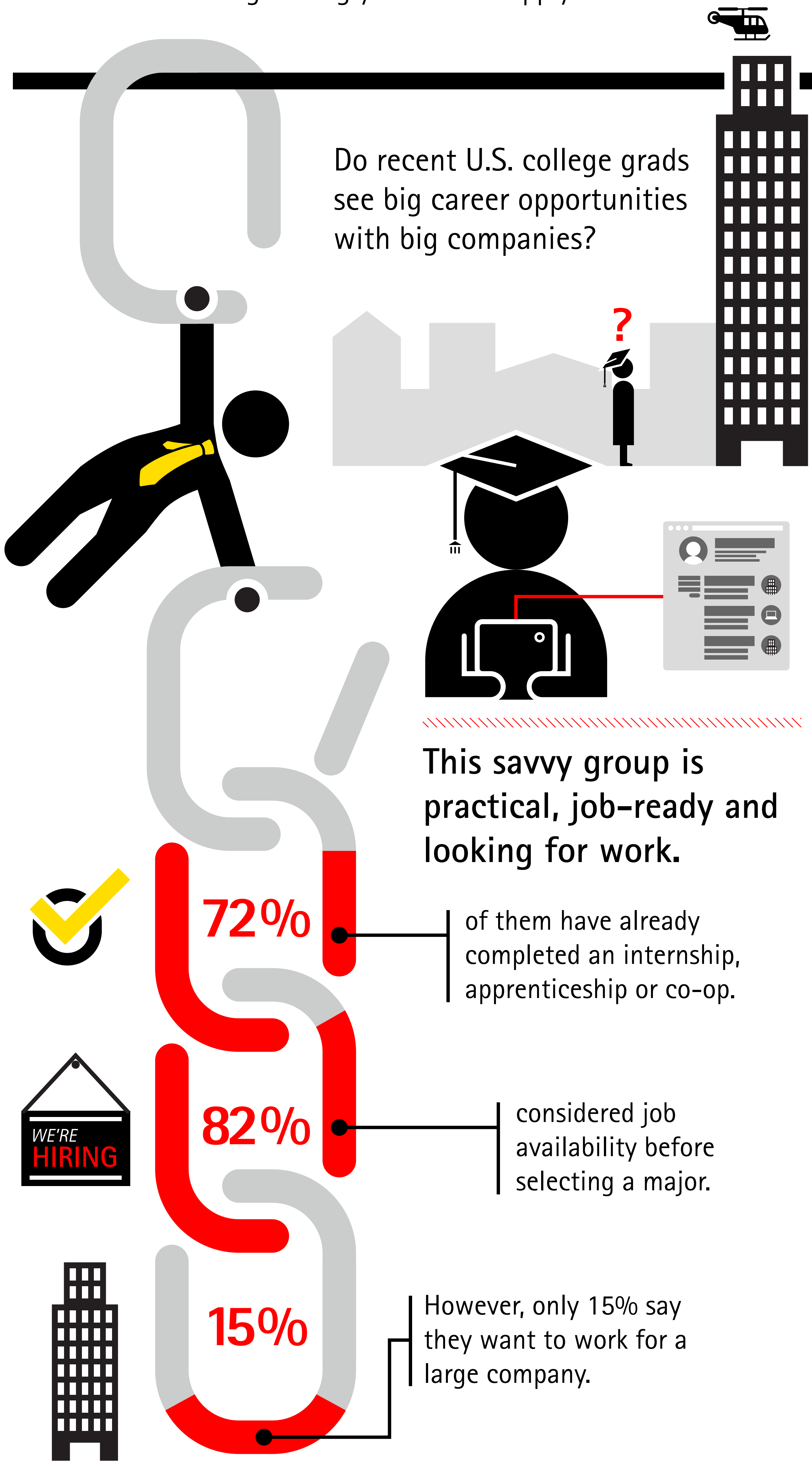


ARE YOU THE WEAKEST LINK?

Strengthening your talent supply chain.



So what can large employers do to attract the best and brightest?

- 1** Get small. Offer challenging work and a culture of growth and advancement.
- 2** Get digital. Increase investment in digital and social channels to appeal to this networked generation.
- 3** Engage earlier. If you don't have an internship program, it's time to start one.
- 4** Show your social consciousness. Highlight your company's environmental and social activities.
- 5** Differentiate on talent development. Provide ongoing learning for new workers hungry for experience.

To access the full report, please visit www.accenture.com/collegegradresearch