

Winning with the Industrial Internet of Things (IIoT)

How to accelerate the journey to productivity and growth

The IIoT is driving a fundamental change in the way businesses compete



From selling products and services...



...to delivering measurable outcomes

IIoT brings new economic growth by 2030

We evaluated 20 major economies¹

\$14.2tn

IIoT could add to the global economy (US\$)*

1.5%

IIoT lift in GDP over trend projections*

Example: IIoT impact on United States' economy

\$6.1tn

Economic gains for US economy by 2030 (US\$)

2.3%

Annual GDP 2.3% higher than trend projections in 2030*

*With increased investment and enabling conditions

IIoT could benefit countries in the next 15 years

Countries that employ additional measures could see significant uplift in cumulative GDP (US\$)¹

United States

\$7.1tn

Economic gains by 2030

United Kingdom

\$531bn

Economic gains by 2030

Germany

\$700bn

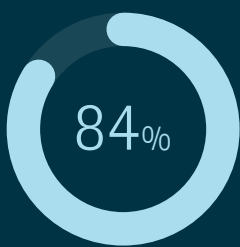
Economic gains by 2030

China

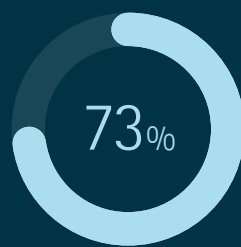
\$1.8tn

Economic gains by 2030

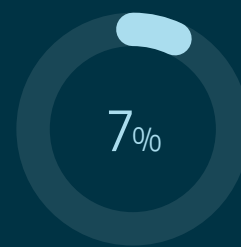
There is a gap between perceived IIoT readiness and reality²



Business leaders say ready to capitalize on the IIoT, but...



Business leaders say yet to make concrete progress with IIoT



Only 7% have a comprehensive strategy for IIoT

IIoT offers three accelerators to productivity and growth



Reimagine industry models



Capitalize on the value of data



Prepare for the future of work

IIoT helps work become more engaging and productive



87%

Business leaders say IIoT will result in the net creation of jobs²



Real-time data aids analysis



Intelligent machines automate tasks



Work augmented by wearables etc



New jobs and flexible organizations

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Sources:

1. The Growth Game-Changer: How the Industrial Internet of Things can drive progress and prosperity, Accenture 2015
2. From Productivity to Outcomes: Using the Internet of Things to drive future business strategies, Accenture 2015

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