

## Winning with the Industrial Internet of Things (IIoT)

How to accelerate the journey to productivity and growth

The IIoT is driving a fundamental change in the way businesses compete



From selling products and services...



...to delivering measurable outcomes

### IIoT brings new economic growth by 2030

We evaluated 20 major economies<sup>1</sup>

**\$14.2tn**

IIoT could add to the global economy (US\$)\*

**1.5%**

IIoT lift in GDP over trend projections\*

Example: IIoT impact on United States' economy

**\$6.1tn**

Economic gains for US economy by 2030 (US\$)

**2.3%**

Annual GDP 2.3% higher than trend projections in 2030\*

\*With increased investment and enabling conditions

### IIoT could benefit countries in the next 15 years

Countries that employ additional measures could see significant uplift in cumulative GDP (US\$)<sup>1</sup>

United States

**\$7.1tn**

Economic gains by 2030

United Kingdom

**\$531bn**

Economic gains by 2030

Germany

**\$700bn**

Economic gains by 2030

China

**\$1.8tn**

Economic gains by 2030

### There is a gap between perceived IIoT readiness and reality<sup>2</sup>



Business leaders say ready to capitalize on the IIoT, but...



Business leaders say yet to make concrete progress with IIoT



Only 7% have a comprehensive strategy for IIoT

### IIoT offers three accelerators to productivity and growth



Reimagine industry models



Capitalize on the value of data



Prepare for the future of work

### IIoT helps work become more engaging and productive



**87%**

Business leaders say IIoT will result in the net creation of jobs<sup>2</sup>



Real-time data aids analysis



Intelligent machines automate tasks



Work augmented by wearables etc



New jobs and flexible organizations

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Sources:

1. The Growth Game-Changer: How the Industrial Internet of Things can drive progress and prosperity, Accenture 2015

2. From Productivity to Outcomes: Using the Internet of Things to drive future business strategies, Accenture 2015

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