

Accenture and Oracle are helping CaixaBank reach its Big Data goals

Video Transcript

A large, stylized red chevron graphic pointing to the right, positioned behind the text "High performance. Delivered."

High performance. Delivered.

CaixaBank is one of the leading banks in the Spanish market with a customer base of 13.7 million

CaixaBank is implementing Oracle Big Data infrastructure to create a powerful and secure data repository.

Luis Esteban, Chief Data Officer, CaixaBank

Project overview

I am leading the most important project for CaixaBank. That's the project's Big Data. Accenture is a partner who is helping to modelize the enterprise information to the Big Data.

Objectives

The Big Data in CaixaBank have four goals:

The first goal is to consolidate. We have 17 data marts in one data mart and this information could be useful to all employees of the company at the end of the year.

Another goal is to improve the relationship with our customers and offer better products for them.

The third goal for us is to improve the efficiency of the employees of the CaixaBank monitoring the systems.

The fourth goal is the last, but it is the most important for us. We want to centralize all regulatory information in the big data. We want this information to go out to the Banco de España, Bank Central European and other regulatory entities.

Why Accenture?

We were working years ago with Accenture because it's a partner who helped us in the high level solutions to find what is the best strategy to make sure our kind of projects.

Why Oracle?

We chose the Oracle solution for implementation – the big data. We, finally, choose all solution of Oracle. We work the Exalytics. We work the BDA, Big Data Appliance and Exadata.

Oracle offers the best solution, I think or we think, out in the market now. I think Oracle is very – it's the most advanced – of the rest of the solutions that are now in the market.

Our thanks to Thierry Loras, Head of Business Solutions for Finance,

Procurement and Risk Management, AXA Group Solutions

About Accenture

Accenture is a global management consulting, technology services and outsourcing company, with more than 293,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US\$28.6 billion for the fiscal year ended August 31, 2013. See www.accenture.com for more information.