



High performance. Delivered.

Experience
Operations Video
Transcript

Accenture Operations for
Life Sciences

We helped a global pharmaceutical company create an integrated study design service unit for clinical trials – decreasing costs by 45 percent and cycle time by 30 percent.

We helped a global pharmaceutical company achieve greater marketing campaign insight and improved customer experience while reducing marketing costs and redundant work-streams.

We helped a global pharmaceutical company implement a robust and scalable Learning Management System and help desk – providing web-enabled delivery of training to more than 10,000 sales professionals.

We helped a European pharmaceutical company build a pharma-covigilance operation, completely supported in India, in just over twelve months.

We are running a global pharmaceutical company's clinical data management operation for 10 years. To date, productivity has improved by more than 100 percent and data processing cycle times have decreased by 80 percent.

A pioneer in Outsourcing, with more than 21 years of experience, we help pharmaceutical, biotechnology and medical technology companies overcome the challenges faced by an increasingly regulated and competitive industry.

Accenture Operations helps clients achieve high performance using analytics, innovation, industry knowledge and operational excellence.

We have dynamic Communities of Practice for Life Sciences and use analytical insight, functional expertise and industry knowledge to drive operational excellence, innovation and high performance.

Our Business Advisors have extensive industry experience and use it to look at clients' data to uncover insight into their businesses and make recommendations that drive tangible business results. Helping Life Sciences clients address their business challenges like:

- Revenue generation
- Working capital improvements
- Enhanced competitive differentiation

With unmatched industry skills, global experience and comprehensive delivery capabilities...

Helping our clients move from challenges to outcomes.

Accenture. High performance. Delivered.

Copyright © 2014 Accenture
All rights reserved.

Accenture, its logo, and
High Performance Delivered
are trademarks of Accenture.