



TAKING A LEAP TO MAKE A DIFFERENCE: TIFFANY & TYRONE'S STORY

VIDEO TRANSCRIPT

We help people in a loving and empathetic way not be discriminatory or racist in the workplace.

CircleUp is a social enterprise that is dedicated to cultivating happy, thriving and stress-free communities.

YBUSA helped us in every aspect of our business—you know, how to create a business model, how to hire and train employees.

YBUSA connected us to their whole network of people we wouldn't usually have access to and that made a huge difference.

From the very beginning they were trying to encourage us to use different technology solutions.

I think the support that YBUSA is receiving from Accenture is having a really positive impact. There's a lot of great ideas around products that we're developing now and the whole digital aspect of our business is going to be taking off very soon.

It was really scary when we decided to go off on our own. We didn't have much support but both of us had this desire of like how can we actually make a difference?

I never thought I would go into business or be a business owner.

I'm really excited about our future growth.

My name is Tiffany Hoang. And I'm Tyrone Botelho and we're the founders of CircleUp Education.