



# DESIGN OF NEW AUTOMATED DISTRIBUTION CENTER FOR VF

## VIDEO TRANSCRIPT

### **Ben Wright, Director of Total Logistics**

“One of the unique selling points of Total Logistics is our ability to provide a wide breadth of offer. In this particular project where we are able to provide support from concept design all the way through to implementation and support after go-live.”

### **Marty Thomas, Vice President of the Distribution and Logistics, VF Europe**

“VF Corporation is a US Company. It was founded back in 1899. We now have a collection globally of 30 brands. Here in Europe, we service 12 brands from that collection. The primary brands, the largest brands are The North Face, Timberland, Vans and Lee and Wrangler. We are a multi-channel in all our distribution facilities. So, we have a network in Europe that primary helps for distribution. Here in Sint Niklass, Belgium, Almelo, Holland., and then Prague in Czech Republic. Well this implementation has actually been the first of its kind in VF global. It is the most automated facility that we have.”

### **Richard Tungay, Director – Distribution and Logistics of Strategy and Development, VF Europe**

“It’s 27,200 square meters foot print and center in the design is automated storage in retrieval system which comprises of 23 mini load cranes and these are all connected by approximately four kilometers of conveyor

system. We have a pick-floor where we operate a dynamic voice picking system and that includes static shelving, but also a picked zero area for very high and fast high moving SKU’s within a wave.”

### **Marty Thomas, Vice President of the Distribution and Logistics, VF Europe**

“So, with this new building, we’ve been able to achieve key performance indicators that are better than what we were achieving before, and more importantly for me is that we know that when we fully utilize this building and when we have complete knowledge of how the processes and the integration works - that we gonna have a highly successful cost effect of distribution center.”

### **Ben Wright, Director of Total Logistics**

“During implementation, Total Logistics provided full-time project management support onsite for VF to act as the eyes and ears of the client.”

### **Richard Tungay, Director – Distribution and Logistics of Strategy and Development, VF Europe**

“I’ve known Total Logistics for about fifteen years and six years ago, I invited them to the attend to an exercise for a small project which is able successful and we are working with them pretty much with ever since.



We chose Total Logistics because they had a strong track record in the industry sector. They also brought a depth and wealth of experience within the mechanical material handle and equipment marketplace and they also had the very organized and professional approach to projects and client relationships.”

**Marty Thomas, Vice President of the Distribution and Logistics, VF Europe**

“I guess I would say the key benefit that I found with Total Logistics is we have a company that truly does understand the complexities of distribution and logistics in the footwear and apparel sector. And the knowledge that Total Logistics had, coming in rather than having to learn it from us, was really a benefit that allowed us to move the project on time and on cost.”

**Stuart Parsons, Senior Consultant of Total Logistics**

“This is very enjoyable project to work on: Highly successful and it’s been fantastic to see the solution that developed from concept design to where an actual working environment.”

**Richard Tungay, Director – Distribution and Logistics of Strategy and Development, VF Europe**

“I would definitely recommend Total Logistics, they are a knowledgeable, experienced, organized and professional company and the reason to the get along with and to work with.”

**Marty Thomas, Vice President of the Distribution and Logistics, VF Europe**

“I would recommend Total Logistics. In fact, I have recommended them to myself because we continue to use them in another projects for the reasons that I described.

The team is easy to work with and very committed and it’s a nice relationship we have and it is really good partnership.”

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