

A large, stylized blue chevron graphic pointing to the right, serving as a background for the text.

High performance. Delivered.

# Windows 7 Touch Technology Applications

## Video Transcript

### Innovation.

The emergence of touch technology offers exciting, new opportunities to engage and empower customers and to gain clarity from complex information. Accenture and Avanade, two global providers of business technology services and consulting, are showcasing business solutions using the latest touch technology, simplifying the way you interact with information.

### Better decisions at your fingertips.

Leveraging our industry expertise and research, we've designed the Avanade tCatalog, a retail solution ideal for companies selling sophisticated products. For high margin products, touch technology can put information not

normally available in stores at your fingertips, making your comparison shopping easier than ever before.

This financial planning application, developed using Microsoft Surface, leverages the innovative, multi-touch and multi-user technology to better engage clients and foster an efficient, unique working session with their planner.

### Grasp the big picture.

Touch technology is also a powerful tool for visualizing and interacting with complex business models. With a touch-enabled marketing dashboard, the ease of working with customer driven website data can lead to deeper understanding and better, faster decisions.

### Collaborate.

Touch technology in a command and control environment helps decision makers gain timely insight to the global picture.

Multi-user interaction with the data on a screen large enough for an entire room to follow fosters collaboration.

As developers of interactive wall technology, we are experienced at fostering this type of interaction. Leveraging our experience, Accenture and Avanade are bringing you the best of Touch Technology, including Microsoft Windows 7, empowering you quickly and intuitively with the insight you want and the results you need.

**Touch the possibilities.**

See this demonstration and learn about other exciting possibilities at the Accenture and Avanade Solutions Showcase at Microsoft.

[www.accenture.com/microsoft](http://www.accenture.com/microsoft)

[www.avanade.com](http://www.avanade.com)

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