

A large, stylized green chevron graphic pointing to the right, serving as a background for the text.

High performance. Delivered.

## Consumerization of IT – Transcript

In the not too distant past, we were tethered to a desk by cords and wires.

But today, innovation means freedom. We are faced with a flood of device choices, and we want to use the same ones at work that simplify our lives at home, allowing us to collaborate and access the data we need for our jobs anytime, anywhere.

User demands are presenting new challenges in the workplace.

Supporting a workforce that is increasingly mobile and dispersed is a big part of it.

IT must balance the flexibility offered employees with the need for an effective, secure technology environment.

### **Consumer Driven Desires**

Accessibility; Performance; Compelling User Experience; Choice

### **Enterprise Needs**

Data Protection; Work/Life Balance; Identity/Access Management; Governance

It can all be pretty overwhelming.

'Consumerization of IT' is also leading to exciting innovations and a host of business benefits.

### **Business Benefits**

1. Improve performance
2. Increase productivity
3. Increased employee satisfaction
4. Improve information management
5. Reduce capital costs
6. Cut ongoing costs and carbon footprint

Accenture and Avanade can help you capitalize on the opportunities and meet the challenges of our mobile world using the latest Microsoft technologies.

We help you design mobility strategies and develop mobile solutions that drive value from many preferred devices.

The fact is...We've been building mobile solutions for a long time, helping our

clients better serve their customers, partners, and employees wherever they go.

Or our What'sNew@ application that keeps our team current on the latest company news.

And helping ourselves, too - like with this mission critical application that uses the latest Windows Phone release and is

available to our employees to track their time and expenses every day.

The speed that innovation is changing our lives - both in and out of the office - is escalating. We're here to help you keep pace.

For more information, please contact us today. [www.accenture.com](http://www.accenture.com)  
[www.avanade.com](http://www.avanade.com)