



# Industry X.0

Combining emerging, connected and smart technologies to digitally transform industry



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## What It Is

An approach that uses advanced technologies to reinvent products and services from design and engineering to manufacturing and support, accelerating operational efficiency and enterprise-wide growth.

[www.accenture.com/industryX0-insights](http://www.accenture.com/industryX0-insights)

## Why It Matters

Only 13 percent of businesses have realized the full impact of their digital investments, enabling them to achieve cost savings and create growth. The optimal mix of technologies could save large companies up to \$16 billion.

## Where It's Going

The traditional value chain will pivot toward hyper-personalized experiences, products and services driven by innovative business models that result in new sources of revenue.