

Change Conversations

Episode 4 Introduction video You have to see it to be it

Script

Emmanuel Acho, *FS1 Sports Analyst, former NFL Linebacker, and The New York Times Bestselling Author & Host, Uncomfortable Conversations with a Black Man*

Jimmy Etheredge, *CEO – North America, Accenture*

Kevin Kwan, *The New York Times Bestselling Author, Crazy Rich Asians; Executive Producer*

Cynthia “Cynt” Marshall, *CEO, Dallas Mavericks*

Voiceover: On this episode of Change Conversations

Jimmy Etheredge: When people see someone that they can relate to and identify with on screen, you know, it opens up new possibilities. If you can see it, you can be it.

Voiceover: Jimmy and Emmanuel talk with bestselling author, Kevin Kwan, about his groundbreaking book and film.

Kevin Kwan: Having a role as an executive producer for Crazy Rich Asians gave me that chance to try to advocate for diversity wherever I could.

Voiceover: And why representation in front of the camera is only the beginning.

Kevin Kwan: It's not just enough to get Asian actors on screen. It's about what happens behind the screen.

Voiceover: We also meet Cynt Marshall, the first woman CEO of the Dallas Mavericks who was brought in to lead the franchise's cultural transformation.

Cynt Marshall: This is my opportunity to serve. I gotta do it for the sisterhood, and the brotherhood will actually benefit too.

Voiceover: And learn about the Mavs' initiatives to drive change.

Cynt Marshall: Diversity is being invited to the party, inclusion is being asked to dance.

Voiceover: The power of inclusion and representation.

Emmanuel Acho: It's all about trying to break barriers, break molds, and break boxes that society will try to put people into.

Voiceover: Listen to Change Conversations wherever you get your podcasts.