



High performance. Delivered.

Five key technology trends:  
What do they mean for public service?

## **Internet of Me: Public services personalized**

Identify needs, motivations, preferences and pain points to shape the entire “customer” experience.

A seamless experience leads to more satisfied citizens and helps government encourage positive behaviors—from healthy living to tax compliance.

## **Outcome Economy: Linking digital and physical to drive outcomes**

Digital devices will:

- tie together businesses, governments and individuals from every industry of the world
- transform how governments engage with citizens and deliver outcomes

Connected devices at work can:

- provide real-time data for public safety with intelligent cameras and sensors
- help drivers find available spots with smart parking systems

## **Platform (R)evolution: Platform-based public services**

Digital platforms are at the heart of the ongoing digital revolution.

Government will support digitally enabled ecosystems for: education, health, social security, public safety, economic vitality, quality of life and smart cities.

The Platform (R)evolution will bring together government agencies, non-government organizations and the public with strong governance standards and platform-enabled interoperability.

## **Intelligent Enterprise: Huge data, smarter software—better outcomes**

Embedded software intelligence can help government:

- drive operational efficiency
- identify under payment of taxes
- predict and prevent crime

For governments, an Intelligent Enterprise requires big data, highly intelligent software and cultural transformation.

## **Workforce Reimagined: Governing at the intersection of humans and machines**

Digital assistants, wearable devices, robotics and digital printing will supplement people in the workforce for higher productivity.

Government's success will be built on strong, peer-to-peer collaboration, insights in the field at the points of services and minimal “red tape.”

## **Explore more**

To learn more about how government can deliver public service for the future—and discover the findings of Accenture's first Technology Vision survey of public service leaders across nine countries—visit [accenture.com/publicservicetechnologyvision](http://accenture.com/publicservicetechnologyvision).