

The I in Experience

Helping people choose their own adventure



76%

of executives agree that organizations need to dramatically reengineer the experiences that bring technology and people together in a more human-centric manner.

AI and Me

Reimagine the business through human and AI collaboration

ONLY

23%

of organizations report they are preparing their workforce for collaborative, interactive, and explainable Al-based systems.

The Dilemma of Smart Things

Overcome the "beta burden"



of executives believe their industry is moving toward offering more variety in ownership models for their connected products and/or services.

Robots in the Wild

Growing the enterprise's reach—and responsibility



of executives expect their organizations will use robotics in uncontrolled environments within the next two years.

Innovation DNA

Create an engine for continuous innovation

56%%

of executives believe rapid advancements in new technologies and scientific innovations are poised to disrupt their industries.