



Accenture Series – Teaser

Video Transcript

Our experts explain:

Why working with data and new technologies is essential for the future of business

How can good marketing support the growth and relevance of a company

Why banks or insurance companies should consider using the Salesforce Cloud platform

How to set a company strategy ready to respond to dynamic market fluctuations

Why pay more attention to cybersecurity

What changes does the cloud bring to areas such as Hitech or Energy and what's the process of a transformation to cloud?

Watch all our videos: **[accenture.com/series](https://www.accenture.com/series)** and prepare your company for the future.

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