



REIMAGINE SERVICE WITH ACCENTURE SALESFORCE & AWS VIDEO TRANSCRIPT

the service function solves problems
like the package that arrived late or a
double build service
but it can be so much more
what if the service function was a
driver for growth
creating and building relationships
engaging the customer at every step of
their journey giving them the proactive
experiences they desire and what if it
provided valuable insights
informing the product innovation process
it's time to reimagine service with
Accenture salesforce and aws each
leaders in their fields working as one
combining all their strengths
to enable end to endless customer

service the possibilities are limitless
get real-time decision making based on
client data contact center customer journey
insights and workforce intelligence it all leads
to increased revenue customer retention
and satisfaction and lower cost to serve attrition
and total cost of ownership so let's flip the script
go from always feeling stretched to stretching
Capabilities.