



# **EMOBILITY ACCELERATED**

## **VIDEO TRANSCRIPT**

To travel. To dream  
To be a pioneer – in your field,  
that’s where you want TO BE, right?

Yet, this electrified future  
through uncharted terrain  
To a reinvented landscape  
How to reach the turning point  
where Power meets Product meets People.  
To synchronize, to standardize, and  
harmonize  
to an integrated eco-system

The truth is, we need each other  
We need collaboration  
We need To Converge  
To Change

We all need to change.  
We have a common destination

Our customer  
People want to see that change  
To see their world, in their own time  
to experience the ride, seamlessly

But time is running out  
this next-gen race, to net-zero  
to put the gas on – without the gas  
...to WAKE UP

to collaborate  
to converge  
And to partner up? – WE can do that  
To share our inter-connected community  
and to get to inter-operability

Cross-industry know-how  
that crosses borders, boundaries and  
cultures  
– diversity, not divergence

So here’s to convergence – that’s the key

Come on... Let’s go to it

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