



# #EVERYNAMECOUNTS: TECHNOLOGY MEETS HUMAN INGENUITY

## VIDEO TRANSCRIPT

Remembering isn't about lingering in the past. It's about bringing the past with you and connecting who we are to who we were. And most importantly who we should be. It's about intention - recognizing that some things are not meant to be forgotten. Today The Arolsen Archives intentions are clear preserve the memory of every person affected by Nazi persecution by helping individuals and families connect with loved ones and lost stories.

This mission has been supported by the dedication of Arolsen Archives team and volunteers from around the world. And Accenture is proud to offer our time and technology to help scale the impact of the #everynamecounts initiative.

What started as Accenture people volunteering for an Arolsen Archives crowdsourcing project quickly turned into a global Accenture innovation initiative, as the enormity of the effort became clear. Right now, the cards are scanned but they are not entirely accessible because the information that is on the card is not indexed yet. So you still have to go through, shuffle through, the card on the computer, to find the right information. And more and more we are tending to having all the information that is on the historical documents directly included in the database. So you don't have to go through the index card anymore. But here again we are talking here about 100 million documents.

It's a lot. It takes decades to index all this information, so we are still actually struggling to index all the information to make it easy and quick, actually to find the information.

With 110 million documents and objects and 16 miles of shelving in the archive it would take decades to review. Accenture knew there was a better way. A way to leverage artificial intelligence to analyze documents, such as prisoner lists, death camp transfers and tracing requests. A way to help volunteers become more impactful. A way to make more information available to people around the world. So we build technology to work alongside people.

Now AI reviews archive documents and groups them based on like characteristics. Human feedback on the AI's output is then aggregated to help identify opportunities for the AI to improve. The result is a process of continuous innovation where the ai learns from this human feedback to become faster and more accurate, enabling us to preserve more names.

By combining the latest artificial intelligence and machine learning techniques with the oversight of Arolsen Archives staff and volunteers, we have increased the speed of document review by 40 times! What used to take one volunteer 15 minutes now takes the AI less than 20 seconds.



And the number of documents in Arolsen Archives online searchable #everynamecounts memorial is growing more rapidly than ever before.

We know this entire archiving process is only possible because of the people who support it. because dedicated teams know the importance of remembering. Accenture technology and our partnership with the Arolsen Archives help make the insurmountable achievable. but volunteers work every day with the intention to bring people closer to learning more about their family, closer to memories that would otherwise be lost. After all history can only repeat itself if we let it. And the best way to prevent that from happening is by remembering, honoring and preserving the past.

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