



ACCENTURE & NOMIS

**KEEP YOUR
CUSTOMER YOUR
CUSTOMER FOR LIFE**

VIDEO TRANSCRIPT

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VO: We live in an age where information arrives at an unprecedented rate from a multitude of sources.

And, with that influx of information, customers want to know that they are valued, and that the offers in front of them are relevant, fair, and transparent.

Can I afford this? Is this the best rate I can get? Should I wait, or act now?

That's where the partnership of Nomis and Accenture comes in. With Nomis' proven core pricing solution and Accenture's vast experience in end-to-end transformation, we can empower you with a holistic infrastructure that connects the dots of customer data, and helps you deliver in-the-moment offers that will keep your customer your customer for life.

For this magical moment to take place, a lot has to happen behind the scenes; an intelligent alignment that matures from product-centric, to customer-centric, to moment-centric.

Everyone from executives, to product managers, to front-line bankers are equipped with the tools they need to do their jobs better, and customers get personalized offers that match their needs in that exact instant, while the bank gains a path to sustained, profitable growth.

So, why now?

Because your customers have more choices than ever before, and by choosing us, you get partners who know it's not just about being first. It's about being trusted to get it right the first time every time.

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