



TOGETHER, WE ARE THE MANY FACES OF CHANGE

VIDEO TRANSCRIPT

1
00:00:10:07 --> 00:00:12:15
Okay, which emoji...

2
00:00:16:10 --> 00:00:17:14
It's a screaming face

3
00:00:17:18 --> 00:00:21:20
because change to me
is a little bit of discomfort.

4
00:00:21:24 --> 00:00:23:22
It is somewhat frightening.

5
00:00:24:04 --> 00:00:26:15
But when you go on,
you actually feel satisfied

6
00:00:26:19 --> 00:00:29:01
and you feel like you have grown.

7
00:00:29:05 --> 00:00:32:05
I do think change is important
and it is for the better

8
00:00:32:09 --> 00:00:37:01
and therefore, it makes me happy

rather than scared.

9
00:00:37:05 --> 00:00:39:02
For me change is really about focus.

10
00:00:39:06 --> 00:00:42:14
That's why I have drawn
this little focus emoji.

11
00:00:42:19 --> 00:00:44:14
It can be difficult along the way,

12
00:00:44:18 --> 00:00:49:01
but keeping that focus on that target
makes it all very easy.

13
00:00:49:05 --> 00:00:52:07
I chose the emoji with the starry eyes

14
00:00:52:11 --> 00:00:54:18
because it represents excitement for me.

15
00:00:54:22 --> 00:00:59:07
Every change brings a new challenge,
brings a new learning opportunity



16

00:00:59:11 --> 00:01:02:05
and every change brings
also a positive side.

17

00:01:09:09 --> 00:01:11:16
I have a lot of words coming up now.

18

00:01:11:20 --> 00:01:14:03
For change you need to dare to jump.

19

00:01:14:11 --> 00:01:16:12
For me the word would be empowerment

20

00:01:16:16 --> 00:01:19:10
because I think change is
all about the people as well.

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00:01:19:14 --> 00:01:22:10
It's very important that you
empower the people you work with

22

00:01:22:14 --> 00:01:25:01
to take an active role
in the change management.

23

00:01:25:05 --> 00:01:27:24
Authentic because
I believe that every solution,

24

00:01:28:03 --> 00:01:31:21
every project, every client
is very authentic.

25

00:01:32:00 --> 00:01:35:14
Nothing is the same, so we really
have those tailormade solutions.

26

00:01:35:18 --> 00:01:37:16
If you start with a change journey,

27

00:01:37:20 --> 00:01:40:14
people need to be aware
that there is a change coming.

28

00:01:40:18 --> 00:01:43:23
They need to have perspective
on what the different milestones are.

29

00:01:44:02 --> 00:01:48:05
So if they are not aware,
they will not be able to understand

30

00:01:48:09 --> 00:01:49:11
what the change is.

31

00:01:54:11 --> 00:01:59:13
I'm trying to draw
a couple of female superheroes.

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00:01:59:17 --> 00:02:02:03
Not the easiest thing to do.

33

00:02:02:09 --> 00:02:05:04
Specifically in technology,
we still have that stereotype

34

00:02:05:08 --> 00:02:10:02
of having to be a man
to be successful within technology.

35

00:02:10:06 --> 00:02:13:02
That's why we really need
those inspiring female leaders.

36

00:02:13:06 --> 00:02:15:22
I've launched
personal development programmes



37
00:02:16:01 --> 00:02:20:11
for young analysts within Accenture,
specifically female analysts.

38
00:02:20:15 --> 00:02:23:18
To live more in harmony.

39
00:02:23:22 --> 00:02:28:05
Be it between each other.
Be it in the climate.

40
00:02:28:09 --> 00:02:33:23
Be it related to animals.
Be it related to... It doesn't matter.

41
00:02:34:02 --> 00:02:36:13
As long as we live
a little bit more in harmony.

42
00:02:36:17 --> 00:02:40:07
I think the planet is the only thing
we cannot really change,

43
00:02:40:11 --> 00:02:43:19
so we will all have to be
a bit more conscious

44
00:02:43:23 --> 00:02:47:06
about how we actually use
the resources it's providing to us.

45
00:02:47:10 --> 00:02:50:07
I want people to listen more
to each other.

46
00:02:50:11 --> 00:02:53:15
If you listen, you will understand
the different perspectives.

47
00:02:59:13 --> 00:03:02:16
Within Accenture,
there are a lot of initiatives

48
00:03:02:20 --> 00:03:05:10
about becoming greener.

49
00:03:05:14 --> 00:03:12:03
They encourage you to hike,
there are 10K walking challenges

50
00:03:12:07 --> 00:03:15:07
and within the bigger business context,

51
00:03:15:11 --> 00:03:18:18
Accenture is also becoming greener
in their fleet.

52
00:03:18:22 --> 00:03:21:06
I think change is really important
to Accenture

53
00:03:21:10 --> 00:03:24:06
because it's also partly the reason
for our existence.

54
00:03:24:10 --> 00:03:28:12
As Accenture, we are trying to,
together with our clients,

55
00:03:28:16 --> 00:03:30:24
embrace that change.
There is no way around it.

56
00:03:31:03 --> 00:03:33:04
It's happening. It's everywhere.
It's continuous.



57

00:03:33:10 --> 00:03:36:15

Let there be,
and with an exclamation mark...

58

00:03:37:15 --> 00:03:39:18

Let there be change.
- Let there be change.

59

00:03:39:23 --> 00:03:42:18

Let there be change.
- Let there be change.

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