Accelerating global companies toward net zero by 2050

Current progress and steps to speed efforts

34% of Accenture Global 2000 companies (G2000) have publicly stated net zero targets—a 7 percentage point increase over last year.

Note: Our sample was based on the Accenture Global 2000 (or G2000): an Accenture developed list of the top 2,000 public and private companies in the world by revenue.

39% of companies with net zero commitments will miss their targets, unless they accelerate progress.

Despite the relatively low number of targets being set, ambitions overall continue to rise

2021

2022

% of companies
7%
93%

% of companies that would fail to hit
their net zero targets
22%
7%

Note: Data on targets was collected through an analysis on publicly available net zero commitments from companies.

Most companies and industries remain off track, even with good intentions

Companies need intermediate targets to spur short-term action, add ambition to existing plans, and a clear and integrated transition strategy.

Here’s what to do

Setting a long-term net zero target is a good start, but it is insufficient.

Companies need intermediate targets to spur short-term action, add ambition to existing plans, and a clear and integrated transition strategy.

For example, Schneider Electric, one of Accenture’s partners on energy efficiency and sustainability, is leading the way by setting multiple intermediate targets.

Where are you on the journey?

For those who are further advanced:

Place bolder bets. Innovate, invest and collaborate across sectors and value chains.

For those already on the journey:

Prioritize investments and enhance outcomes across the enterprise.

For those just getting started:

Set targets, create milestones and start measuring progress.

Acclimate action now: develop carbon intelligence

Leading companies treat their carbon, energy and emissions data as important as financial and operational business information. They integrate it into everyday decision-making, and track and act on it accordingly.

For companies just getting started:

Set targets, create milestones and start measuring progress.

For those already on the journey:

Prioritize investments and enhance outcomes across the enterprise.

For those who are further advanced:

Place bolder bets. Innovate, invest and collaborate across sectors and value chains.

They are more likely to:

Ensure their targets are science-based.

Build strategies to reduce energy use and emissions.

Implement a carbon price mechanism, such as internal carbon pricing.

Report against prominent Bohn_frameworks, such as the Carbon Disclosure Project.

Find out more about how to boost your carbon intelligence and achieve your red zero goals by 2050:

accenture.com/netzero2050

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.

Copyright © 2022 Accenture. All rights reserved. Accenture and its logo are trademarks of Accenture.