Modernization of a company requires robust transformation of the application architecture

Video Transcript

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To keep up with the times while not losing efficiency and competitiveness, your company needs continuously to modernize and respond to the evolving environment. Being able to make the right decisions about where and how to implement such changes is one of the vital qualities of every capable manager, and this can determine the future of the company. It may not always be the best idea, however, to rely on information from subordinates or from suppliers of individual systems that may be biased, partial or incomplete.

I'm Adam Leščišin from Accenture, where I'm responsible for technological modernizations and transformation of financial institutions.

Introduction/Your compass in technological modernization of the company

If you are a manager in a new leadership role, then you likely have inherited applications that stymie development, processes that are unnecessarily complicated, or decisions that cost more money than the benefits they brought.

Do you have any idea where and how you can optimize or modernize? Do you know where to start? In short, are you making important decisions but lack credible and objective information? Accenture APO – Application Portfolio Optimization offers answers to your questions.

APO is a comprehensive methodology that Accenture has developed from its own experience. It provides an all-embracing picture of the application portfolio, its health, value, and optimization opportunities.

It is an ideal and effective tool designed especially for new technology managers, but also for business leaders or enterprise architects. It gives them an objective and independent view of their challenges and makes it easy to identify opportunities for better results, savings, or modernization of their firms based on insights from international markets.

Optimization of the technology portfolio

Accenture's experience with many hundreds of projects shows that when an application portfolio is evaluated using APO at least 10 to 15% of it is found to be in need of optimization. With an annual budget of

CZK 100 million, that is at least CZK 10 million saved. Such savings usually cannot be achieved by classic cutbacks – not if we want to ensure the same or higher quality of services in the long term. The savings can be used, for instance, to build a more modern application for clients, a better CRM, or a data layer that simplifies access to data and working with it.

At Accenture, we achieve such optimization mostly by combining several methods. For example, we often find that clients are developing or maintaining systems that actually do not match their needs or that are not used effectively. We might help the client find a suitable solution in a software-as-a-service system, for example. We standardize and automate processes or help to transform the entire service model in order to digitize entirely and enhance the overall customer or user experience.

APO combines 5 key perspectives. It assesses the functional view and coverage of critical business capabilities, then the technical view and technical sustainability, the regulatory and operational view, digital maturity and readiness for cloud technologies, and, last but not least, financial adequacy. It is an interactive and collaborative model, combined with modern trends in IT, digitalization, automation, and modern technologies generally.

This methodology has several advantages. First, it has a robust structure that examines all important aspects of technologies used to support and enable the business. APO is objective and independent, combining operational data, costs, internal and external customer feedback, and experience and information from the given industry on a global level.

The delivery method itself increases the likelihood of success by having the client's teams actively involved in the preparation, thereby growing their skills, motivation, and shared responsibility for the results. And because Accenture is truly independent of specific technologies or vendors, we always look for a path and destination that are most effective for the given client depending upon that client's strategy, possibilities, ambitions, or perhaps working environment.

How the APO project works and what it brings

Most APO projects are completed within 8 to 12 weeks, during which we work with the client's team to develop not only a comprehensive view of the current situation, but also to define the desired goal, an approximate transition roadmap, and a preliminary business case.
In short, these are the materials that we can take to the board of directors, supervisory board, or to the owner of the company. We describe existing deficiencies, propose how to resolve them, explain conclusions and recommendations, and help you to reach a decision. If you do not already have a technological strategy, you can then build your own based upon our deliverables and clearly communicate priorities, expectations, and development options to your team.

Do you want to help your colleagues to understand better the technological challenges of running a modern business? Or get their support in transforming and preparing for tomorrow's innovations? With tools like APO, my Accenture colleagues and I stand ready to help.

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APO's comprehensive methodology will help you make the right management decisions.

Teaser long

APO's comprehensive methodology provides a complete picture of the application portfolio, its health, value, and optimization opportunities. It is a powerful tool that can facilitate your management decisions.