



MULTI-CHANNEL PLATFORM GOES PUBLIC CLOUD

VIDEO TRANSCRIPT

The story of humankind is the story of innovation. This story began with a bright idea: the hand axe. Ever since, one invention has followed the next:

Without the printing press, no mass media;
without the light bulb, no smart home;
without variolation, no modern vaccines;
without paper money, no cryptocurrency;
without electronic data processing, no internet.

With cloud computing, another revolutionary technology has been created to enable progress and innovation. Now it must be put to use for everyone.

Commerzbank has wholeheartedly embraced this challenge.

Together with Accenture, one of the biggest players in the field of 360-degree consulting for tech and strategy, and Microsoft, we solved the massive task of combining online banking with cloud computing.

How does it work? It's simple: multi-channel platform goes public cloud.

As one of the first large universal banks worldwide and a frontrunner in the financial industry, Commerzbank is moving its multi-channel platform with many digital services into the public cloud. This includes the private customer portal, the corporate customer portal and the advisor portal for branch employees.

A milestone for Commerzbank's corporate strategy and a lighthouse project within Europe.

The innovative cloud solution not only boosts efficiency, it also launches the multi-channel platform with a quantum leap into the future.

The result: significantly improved handling of Commerzbank services and completely new technological possibilities thanks to increased productivity, agility and scalability—with one clear focus: the customer.

And this is where the innovation comes in: Commerzbank's cloud solution enables completely new, more flexible, secure and faster methods of working. Additional servers, for example, no longer need to be ordered separately, but can simply be added at the click of a mouse.



In this way, new features can be made available to customers much faster through agile release and deployment processes and automation – while maintaining the highest quality.

To achieve this, the cloud runs in several Microsoft data centers exclusively in the EU and thus guarantees optimum reliability, production stability and data protection. And most important: sustainability.

CO2 consumption is cut significantly, using largely green electricity and modern, energy-saving cooling of the data centers.

Multi-channel platform goes public cloud – a project that fills us with pride and which was also great fun: Remote. Digital. Agile. Totally human. “Simply outstanding”.

So: Mission accomplished—and... we’re already working on the next cloud innovation.