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HOW DOES ACCENTURE AID INNOVATION?

VIDEO TRANSCRIPT

[Music]

In terms of day to day I think we do question the norm quite a lot.

When we hire people from different backgrounds and different perspectives or different cultures, their experiences, and the way of thinking it adds to, you know, the thought process and definitely helps us be more creative and Innovative.

Our clients regularly see us not just as suppliers of a technical service, but as key strategic partners that help them chart a path through the ever shifting and evolving landscape that is technology today.

When I first started it Accenture they had an innovation Zone and the real thing that ran true to me was everyone does something whether it's small or large scale that saves time, makes it cost less .

We do spend a lot of time and effort on Innovation and helping people understand it's not about what we did yesterday was what we can do tomorrow.

[Music]