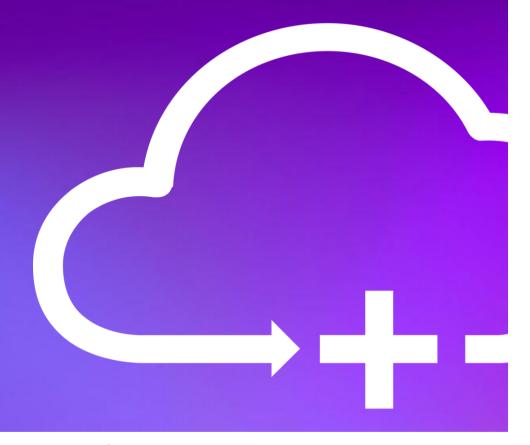
## Accenture & Apptio

Accenture Cloud Innovation Center Rome





#### >

# Accenture Cloud Innovation Center

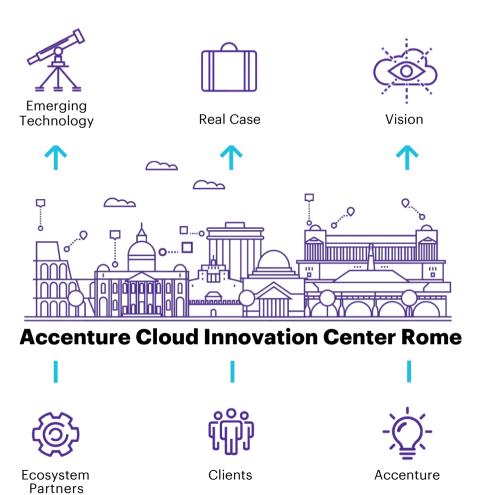
Pushing custom cloud solutions to the max.

Cloud delivers undeniable benefits – agility, rapid innovation and lower IT costs.

The Accenture Cloud Innovation Center harnesses the full potential of Cloud to custom build latest generation solutions for our clients.

We can give our clients access to a catalog of tested real cases to imagine, test and implement leading edge cloud services that can help take your business into tomorrow.

Now.



ACIC Rome brings together
Accenture's deep technical knowhow and industry expertise to help
companies deploy cloud to
transform their journey to cloud. At
a time when innovation is racing
ahead, Accenture is broadening its
collaboration with leading cloud
solution vendors to have instant
access

to the level of specialist services that can help meet our clients' specific business objectives. At ACIC Rome, webring together not only the major technology vendors but the best offerings from emerging providers in step with market evolutions. Our clients benefit from the very latest real and tested solutions.



## About Apptio

A key to innovation is making informed decisions faster. Apptio gives you the power of trusted, actionable insights to connect your technology investment decisions to better business outcomes.



Analyse, Optimise & Plan Spend

Repeatable and accurate planning, budgeting and forecasting processes. Benchmark against peers for continuous optimisation.



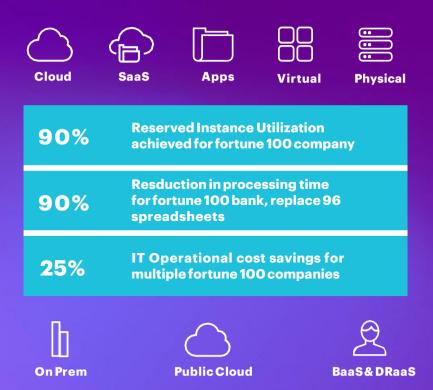
Optimise Cloud & Hybrid Infrastructure Reconcile Multi-Cloud and On-Prem workloads to reduce the risk of failed migrations and maximise the value of cloud strategy.



Maximise Agile Investment Planning Align development resources to business outcomes. Plan and track value delivery for projects or products.

Apptio is a provider of SaaS solutions that help organisations make smart decisions as they analyse, optimise, and plan technology investments.

Over 70% of F100 companies trust Apptio to help them manage and optimize over \$433 billion in IT and Public Cloud spend, connecting actionable insights to their technology investments to drive better business outcomes - and innovate to compete.



## The Partnership With Apptio

Apptio has partnered with ACIC to prototype solutions supporting customer Journey To Cloud mainly focusing on Cost transparency, Cloud Cost Management and Optimisation.













### **ACIC Use Case Catalog**

**Intelligent Edge** 

Application

Modernization

Infrastructure Engineering

Data Engineering & Applied AI/ML





## Infrastructure Engineering

Cloud Migration Modelling and Cost Management



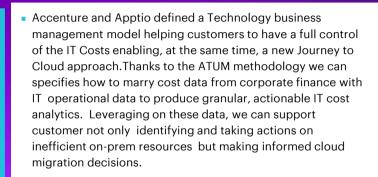
## Context and client challenges

 Companies are seeking a systemic approach to performance management of the IT organization. They are asking support to enables cost transparency, gain visibility about IT spend & anomalies and demonstrates the business value of IT.
 In a Cloud First world they are looking for solution supporting them IT transformation.





## New approach and solution







#### Client benefits

- Full TCO Visibility across cloud and on-premises infrastructure in a uniform way.
- Optimize private/public cloud spend and consumption.
- Make informed cloud migration decisions and track TCO over time.
- Identify and take action on inefficient on-prem resources, and monitor efficiency gains.
- Proactively manage cloud and on-premises infrastructure spend to plan.



## Infrastructure Engineering

Cloud Cost Management and Optimisation



## Context and client challenges

 Due to the elastic and on-demand nature of the cloud, IT/DevOps teams move faster and change happens quickly and continuously. This make difficult to manage Multi-Cloud costs

In this context, FinOps is the new Operating Model for the Cloud, a combination of system, best practices and culture to increase an organization's ability to understand cloud costs and make tradeoffs





## New approach and solution



Accenture and Apptio, leveraging on Cloudability, wish to support customers to increases the business value of the cloud leveraging on the FinOps model by bringing together technology, business and finance professionals with a new set of processes.





#### Client benefits

- Improve cloud spend visibility exploring visually cloud spend Align cost to company business units
- Monitor spend anomalies
- Gain a global view of Reservations & Savings Plans
- Rightsize to match resources to actual workload needs
- Monitor Budget vs Forecast cloud spend predicting spending trends.

#### Contacts

#### Mauro Capo

Cloud First Lead in ICEG

mauro.capo@accenture.com

#### Antonella Scalcione

Accenture Cloud Innovation Center Lead

antonella.scalcione@accenture.com

#### **Giovanni Spina**

ACIC Chief Technology Officer
giovanni.spina@accenture.com

## Accenture Cloud Innovation Center Rome

Hosted in Talent Garden Ostiense Via Ostiense 92, Roma

#### **Learn more**

Find out about Accenture Cloud Innovation Center of Rome

www.accenture.com/acicrome

Copyright © 2023 Accenture All rights reserved.

Accenture, its logo, and High Performance Delivered are trademarks of Accenture.

#### **About Accenture**

Accenture is a leading global professional services company that helps the world's leading businesses, governments and other organizations build their digital core, optimize their operations, accelerate revenue growth and enhance citizen services — creating tangible value at speed and scale. We are a talent- and innovation-led company with approximately 733,000 people serving clients in more than 120 countries. Technology is at the core of change today, and we are one of the world's leaders in helping drive that change, with strong ecosystem relationships. We combine our strength in technology and leadership in cloud, data and AI with unmatched industry experience, functional expertise and global delivery capability. We are uniquely able to deliver tangible outcomes because of our broad range of services, solutions and assets across Strategy & Consulting, Technology, Operations, Industry X and Song, These capabilities. together with our culture of shared success. and commitment to creating 360° value. enable us to help our clients reinvent and build trusted, lasting relationships. We measure our success by the 360° value we create for our clients, each other, our shareholders, partners and communities.

#### Visit us at

www.accenture.com

This document makes descriptive reference to trademarks that may be owned by others. The use of such trademarks herein is not an assertion of ownership of such trademarks by Accenture and isnot intended to represent or imply the existence of an association between Accenture and the lawful owners of such trademarks. Information regarding third-party products, services and organizations was obtained from publicly available sources, and Accenture cannot confirm the accuracy or reliability of such sources or information. Its inclusion does not imply an endorsement by or of any third party. The views and opinions in this article should not be viewed as professional advice with respect to your business.