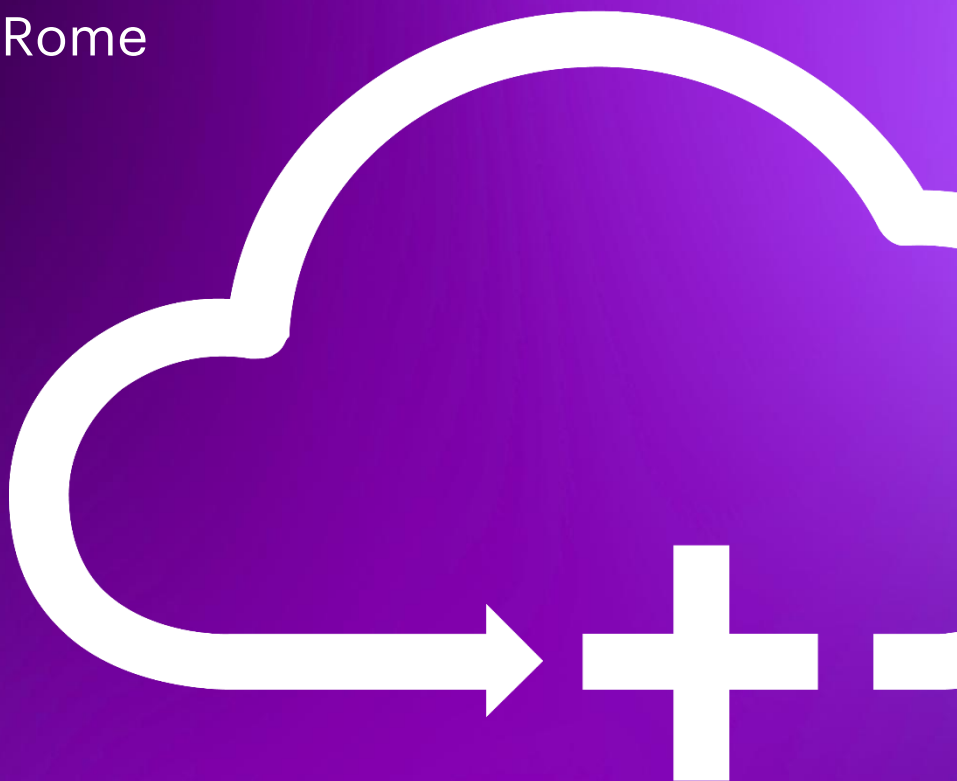


# Accenture & Apptio

Accenture  
Cloud  
Innovation  
Rome

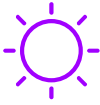


# Accenture Cloud Innovation Center

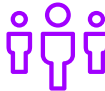
Pushing custom cloud solutions to the max.

Cloud delivers undeniable benefits – agility, rapid innovation and lower IT costs. The Accenture Cloud Innovation Center harnesses the full potential of Cloud to custom build latest generation solutions for our clients. We can give our clients access to a catalog of tested real cases to imagine, test and implement leading edge cloud services that can help take your business into tomorrow.

**Now.**



## Accenture Cloud Innovation Center Rome



ACIC Rome brings together Accenture's deep technical know-how and industry expertise to help companies deploy cloud to transform their journey to cloud. At a time when innovation is racing ahead, Accenture is broadening its collaboration with leading cloud solution vendors to have instant access

to the level of specialist services that can help meet our clients' specific business objectives. At ACIC Rome, **we bring together** not only the major technology vendors but **the best offerings** from emerging providers in step with market evolutions. Our clients benefit from the very latest real and tested solutions.

# About Apptio

A key to innovation is making informed decisions faster. Apptio gives you the power of trusted, actionable insights to connect your technology investment decisions to better business outcomes



## Analyse, Optimise & Plan Spend

Repeatable and accurate planning, budgeting and forecasting processes. Benchmark against peers for continuous optimisation.



## Optimise Cloud & Hybrid Infrastructure

Reconcile Multi-Cloud and On-Prem workloads to reduce the risk of failed migrations and maximise the value of cloud strategy.



## Maximise Agile Investment Planning

Align development resources to business outcomes. Plan and track value delivery for projects or products.

Apptio is a provider of SaaS solutions that help organisations make smart decisions as they analyse, optimise, and plan technology investments.

Over 70% of F100 companies trust Apptio to help them manage and optimize over \$433 billion in IT and Public Cloud spend, connecting actionable insights to their technology investments to drive better business outcomes - and innovate to compete.



**Cloud**



**SaaS**



**Apps**



**Virtual**



**Physical**

**90%**

Reserved Instance Utilization achieved for fortune 100 company

**90%**

Reduction in processing time for fortune 100 bank, replace 96 spreadsheets

**25%**

IT Operational cost savings for multiple fortune 100 companies



**On Prem**



**Public Cloud**



**BaaS & DRaaS**

# The Partnership with Apptio

Apptio has partnered with ACIC to prototype solutions supporting customer Journey To Cloud mainly focusing on Cost transparency, Cloud Cost Management and Optimization.

01



02



03



04



# ACIC Use Case Catalog

**Intelligent Edge**

**Application  
Modernization**

**Infrastructure  
Engineering**

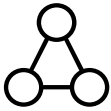
**Data Engineering &  
Applied AI/ML**



# Infrastructure Engineering

Cloud Migration Modelling and  
Cost Management





## Context and client challenges

- Companies are seeking a systemic approach to performance management of the IT organization. They are asking support to enable cost transparency, gain visibility about IT spend & anomalies and demonstrate the business value of IT.
- In a Cloud First world they are looking for solution supporting their IT transformation.



## New approach and solution

- Accenture and Apptio defined a Technology business management model helping customers to have a full control of the IT Costs enabling, at the same time, a new Journey to Cloud approach. Thanks to the ATUM methodology we can specify how to marry cost data from corporate finance with IT operational data to produce granular, actionable IT cost analytics. Leveraging on these data, we can support customer not only identifying and taking actions on inefficient on-prem resources but making informed cloud migration decisions.



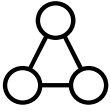
## Client benefits

- Full TCO Visibility across cloud and on-premises infrastructure in a uniform way.
- Optimize private/public cloud spend and consumption.
- Make informed cloud migration decisions and track TCO over time.
- Identify and take action on inefficient on-prem resources, and monitor efficiency gains.
- Proactively manage cloud and on-premises infrastructure spend to plan.



# Infrastructure Engineering

Cloud Cost Management and  
Optimisation



## Context and client challenges

- Due to the elastic and on-demand nature of the cloud, IT/DevOps teams move faster and change happens quickly and continuously. This makes it difficult to manage Multi-Cloud costs.
- In this context, FinOps is the new Operating Model for the Cloud, a combination of system, best practices and culture to increase an organization's ability to understand cloud costs and make tradeoffs.



## New approach and solution

- The five principal of FinOps are incorporated into the FinOps life cycle, which consists of three iterative phases: Inform, Optimize and Operate.
- Accenture and Apptio, leveraging on Cloudability, wish to support customers to increase the business value of the cloud leveraging on the FinOps model by bringing together technology, business and finance professionals with a new set of processes.



## Client benefits

- Improve cloud spend visibility exploring visually cloud spend
- Align cost to company business units
- Monitor spend anomalies
- Gain a global view of Reservations & Savings Plans Rightsize to match resources to actual workload needs
- Monitor Budget vs Forecast cloud spend predicting spending trends.

## Contacts

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Ostiense 92, Roma

## Learn more

Find out about Accenture Cloud  
Innovation Center of Rome

[www.accenture.com/acicrome](http://www.accenture.com/acicrome)

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## About Accenture

Accenture is a leading global professional services company that helps the world's leading businesses, governments and other organizations build their digital core, optimize their operations, accelerate revenue growth and enhance citizen services—creating tangible value at speed and scale. We are a talent- and innovation-led company with approximately 801,000 people serving clients in more than 120 countries. Technology is at the core of change today, and we are one of the world's leaders in helping drive that change, with strong ecosystem relationships. We combine our strength in technology and leadership in cloud, data and AI with unmatched industry experience, functional expertise and global delivery capability. Our broad range of services, solutions and assets across Strategy & Consulting, Technology, Operations, Industry X and Song, together with our culture of shared success and commitment to creating 360° value, enable us to help our clients reinvent and build trusted, lasting relationships. We measure our success by the 360° value we create for our clients, each other, our shareholders, partners and communities.

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