



o9 ACCELERATION CENTER LAUNCH

VIDEO TRANSCRIPT

Supply Chains across the world are disrupted post covid and what we've seen is a complete disruption of the entire value chain. Post covid era for supply chain is a tremendous opportunity for customers, consumers and supply chains to come together. We need supply chains that can withstand volatility and unpredictability. The o9 Acceleration Center presents a great opportunity for both companies to drive this acceleration.

And o9 brings this capability in planning and decision making into the forefront with our product and our platform. I think it is an amazing situation for us to display the best of our product and our innovation together with the Accenture industry expertise, product expertise, vertical function expertise. I think we've seen together today during this inauguration the capacity of displaying the best of o9 and the best of Accenture together in this center.

Today our clients have extremely complex business requirements in the space of supply chain because they have to deal with supply chain planning, your transportation, warehousing, materials and manufacturing. To actually deal with these complex business requirements, clients actually are going for something called the clean digital core, where they choose one particular platform where they will have their finance, their costing and rest of the functionality as one single platform and they then look out for a best of breed solution to actually augment the gaps that are there in the one single ERP platform. The Accenture o9 Acceleration center brings the best of composable o9 solution in supply chain space to

our clients in a very composable way and we deliver in a compressed transformation.

I'm really fascinated by the way today I looked into the Accenture Innovation Center right, I saw how our small modules, Accenture has really built it into a metaverse, bringing the different components, be it the supply chain network, be it the demand sensing, be it the integrated business process planning, and so on, so it is really really great to see how all these things have come together for a life, which creates lots and lots of value to our customers.

In today's ever-changing landscape, growing consumer expectations, changing business models, and cutting edge industrial capabilities, there is a need for clients to stay ahead of the game. And this is where the power of Accenture and o9 together to digitally reinvent global supply chains comes to the forefront.

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