

Cloud Forum 2022



# Willkommen beim Cloud Forum!

Wir starten um 10.00 Uhr.



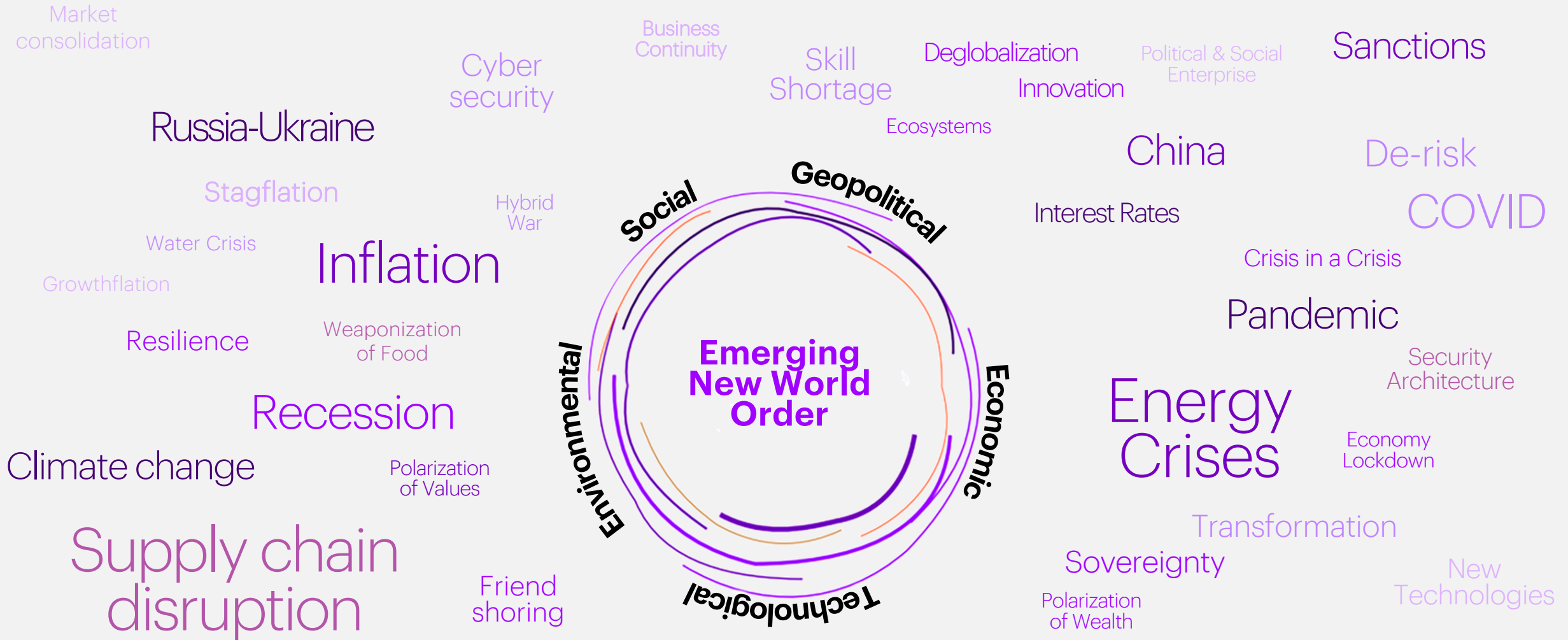
Cloud Forum 2022

# Shaping the Future

Reinventing Business  
with Cloud



# The New World (Dis-)Order



# Unprecedented Investments



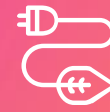
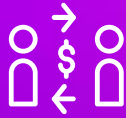


# Cambrian Explosion

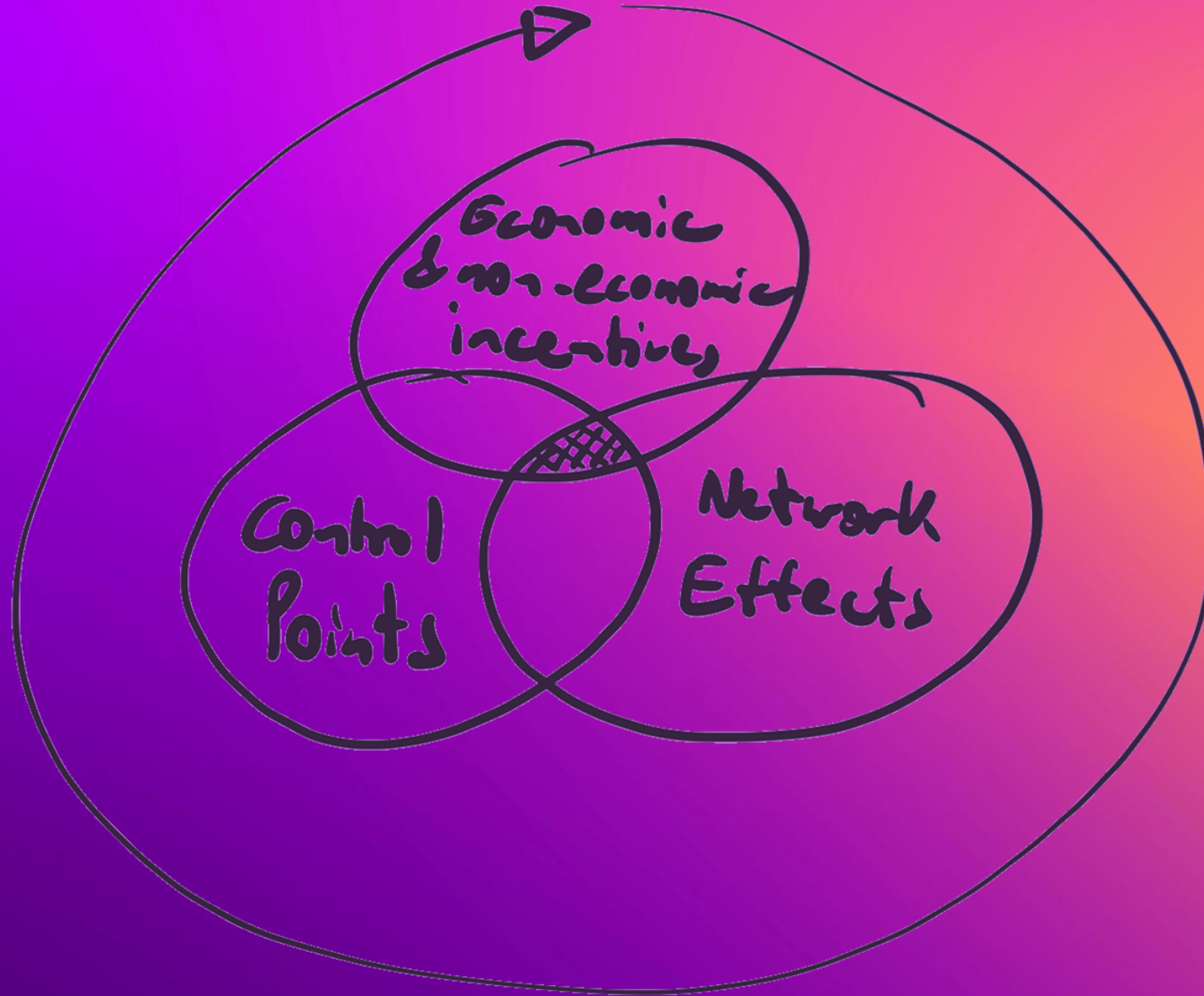
A vibrant, colorful illustration of various Cambrian-era marine life. The scene is set against a bright blue background with radiating light rays emanating from a central point. Numerous prehistoric creatures are depicted, including large trilobites with prominent heads and segmented bodies, nautilus-like shells, and other complex organisms with multiple limbs and antennae. The creatures are rendered in a variety of colors, including reds, oranges, yellows, greens, and blues, giving the illustration a lively and dynamic feel. The overall composition suggests a moment of intense biological activity and diversification.



# Deep Verticalization



# New Business Models



# Jetzt sind Sie dran!

**Welches Thema (in einem Wort) beschäftigt Sie zur Zeit am stärksten in Ihrer Cloud Transformation?**

Bitte geben Sie folgenden Code ein:

**4986 9186**



**Menti-Code: 4986 9186**



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# Shaping the Future

Reinventing Business  
with Cloud



# Keynotes



## **The Future of Digital Manufacturing**

**Kurt Lermann**

Vice President Industry 4.0,  
Procter & Gamble

10:20 – 10:50 Uhr



## **RISE with SAP – More agility for your cloud transformation**

**Alexander Michnov**

Head of Strategic Sales RISE,  
SAP Germany

10:50 – 11:20 Uhr



## **Driving Sustainable Mobility as a Cloud-native OEM**

**Henrik Mitsch**

Group Lead Sono Digital,  
Sono Motors

15:30 – 16:00 Uhr

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# Panel Discussion

## Shaping the Future – Reinventing Business with Cloud



**Kurt Lermann**  
Vice President Industry 4.0,  
Procter & Gamble



**Henrik Mitsch**  
Head of Sono Motors  
Sono Digital



**Alexander Michnov**  
Head of Strategic Sales RISE  
SAP Germany



**Mira Schwartz**  
Managing Director Cloud Change Advisory  
Accenture DACH & Europe



**Dominik Krimpmann**  
Technology Strategy &  
Advisory Lead  
Accenture DACH

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# Client Experience – Track 1

## Value through Cloud

With speakers from:



On-site in Stage

Online via ON24

HOST

**Christine Rauh**

Technology Sustainability Lead  
Accenture DACH



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# Client Experience – Track 2

## Driving New Business

With speakers from:



On-site in Meet.20

Online via ON24

### HOST

**Oliver Minor**

Principal Director Digital / IT  
Accenture DACH



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# Client Experience – Track 3

## Business Transformation

With speakers from:



On-site in Meet.23

Online via ON24

HOST

**Jan Zickhardt**

Managing Director Accenture –  
Technology Architecture DACH



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# Client Experience – Track 4

## People & Change

With speakers from:



On-site in Meet.26

Online via ON24

HOST

**Mira Schwartz**

Managing Director Cloud Change Advisory  
Accenture DACH & Europe



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# Cloud Fair

Messestand 1:

**Red Bull Formula 1  
Simulator**

**ORACLE**

Messestand 4:

**Virtual Show Floor  
Demo & Sovereign  
Cloud**

**accenture**

Messestand 2:

**Digital - Manufacturing  
Demo**



Messestand 5:

**Accenture Service  
Robotics dog**

**accenture**

Messestand 3:

**Google Cloud Visual  
Inspection Demo**



Messestand 6:

**VR Demo of SAP  
Metaverse Monitoring**



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