



THE FELIX PROJECT

VIDEO TRANSCRIPT

[00:00:05]>> In London there are over 2000000 people experiencing or risk of hunger mounted There's also a huge amount of food that is wasted in the u.k. this perfectly good for human consumption we work with normie of volunteers and we distribute food to over a 1000 organizations they're able to get food to people who are experiencing hunger and malnutrition it helps because I'm not working right now and it puts food on the table I'm trying to get myself into a one bedroom but right about now is hard it's hard to be able to concentrate our resources on nice things we need to make sure that the other aspects of the business are is affective fin is sufficient is possible technology being the key driver so we set about work with Accenture Microsoft to have what we call reach me developed on a 6 drive does is it allows us to preplan the routes in the driver then uses the out on their route and then all of the reporting is pushed to us straight away using power.

[00:01:10]I think it is fantastic the way we can just look at the phone and see what we have done what we have to do if there are we have picked up and to where we are going if we can cut down the amount of physical body suite given just by doing average instead of just doing one grid shift we might be able to do.

[00:01:32]The for charities we can get. People we can frame what she's. Pretty. We feed people free Thompson We've got 2 centers one here and one round the corner and I mean because of the Phillips project spent about \$500.00 pound this year and without them you know a class would be stored inside it's fantastic.

[00:01:57]We become a really efficient organization and one thing I'm always incredibly proud to tell potential donors is that for every pounds that they donate to the Felix project we are able to rescue and we distribute and deliver out again 10 pounds worth of food and this isn't a really extraordinary return and it's an amazing results and we couldn't do it without real deep efficiency running throughout the organization.

[00:02:26]We kicked this off in the height of the pandemic where it's very difficult to do anything and in terms of the initial engagement 3 to the decision making in the design and then right through to test in an implementation it was about 6 to 8 weeks and when project.



[00:02:44]General conversation was entirely focused on their particular challenge how technology could start to alleviate some actions and much of technology that comes with a specialist not for profit accelerate to control in the case operating costs very very quickly the cost point that's very relevant to the sector when you have Dana transparency like this gives the opportunity for people to identify problems identify opportunities for new projects and new initiatives to try and fix what's really important for the future of your project is you know we have an ambition to grow all over the coming years and having a technical infrastructure technical foundation place that can support that cap growth is really key.

[00:03:33]This year and 2021 our aim is to get 38000000 males redistributed out to the human. She's a cross London by 2024 we're aiming to redistribute over 100000000 males Accenture and I have a nod for making us a better organization and helping us to improve what we do hundreds of thousands of people who are disadvantaged and vulnerable who would be helped to be supported.

[00:04:00]It's very emotional really and it's the collaboration that getting us where we are today has just been extraordinary.

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