

When Atoms meet Bits

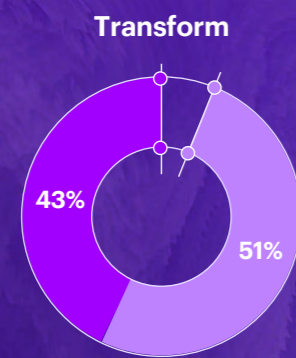
The Foundations of our New Reality

Executives recognize the importance of managing the use of emerging technologies responsibly and ethically.

94%

% of High Tech executives agree the convergence of digital and physical worlds over the next decade will transform their industry.

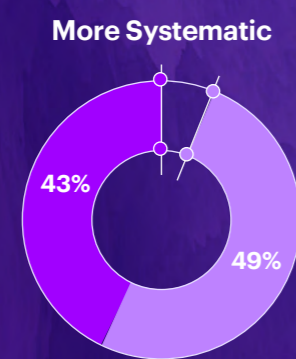
■ Agree ■ Strongly agree



93%

of High Tech executives agree their organizations need to have a more systematic way of managing the use of emerging technologies in a responsible and ethical manner.

■ Agree ■ Strongly agree



Digital Identity

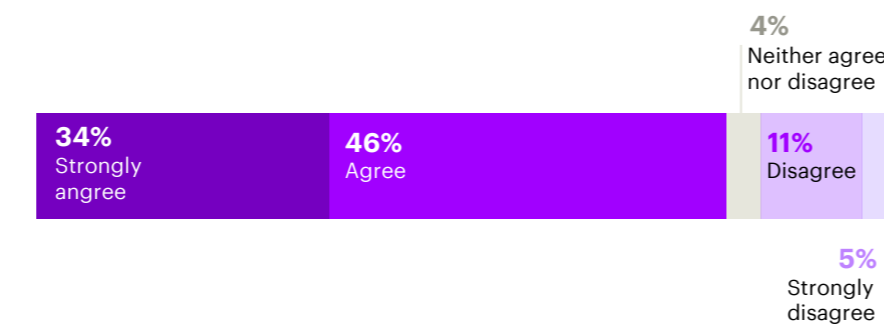
ID for everyone and everything

91%

of High Tech executives agree that digital identity is no longer just a "technical issue"; it's becoming a strategic business imperative for their organizations.

79%

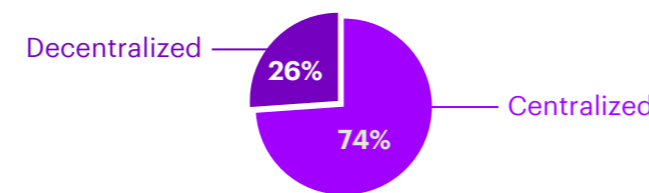
of High Tech executives agree issues with authenticating customers' identity are negatively impacting their bottom line (e.g., abandoned transactions, customer frustration, fraud).



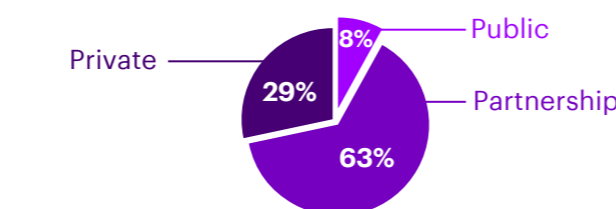
74%

of executives report their organizations preferred strategy leans toward centralized solutions, and 63% as partnership-led solutions, to address challenges faced by the lack of standardized digital identity.

Centralized vs. Decentralized solutions



Public vs. Private sector-led Solutions



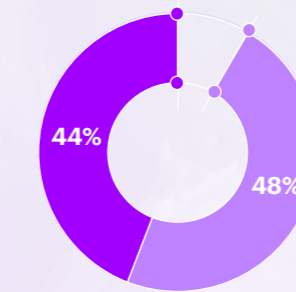
Your data, my data, our data

Why transparency will become your most precious resource

92%

of High Tech executives agree the convergence of digital and physical worlds over the next decade will transform their industry.

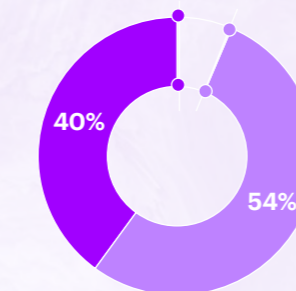
■ Agree ■ Strongly agree



94%

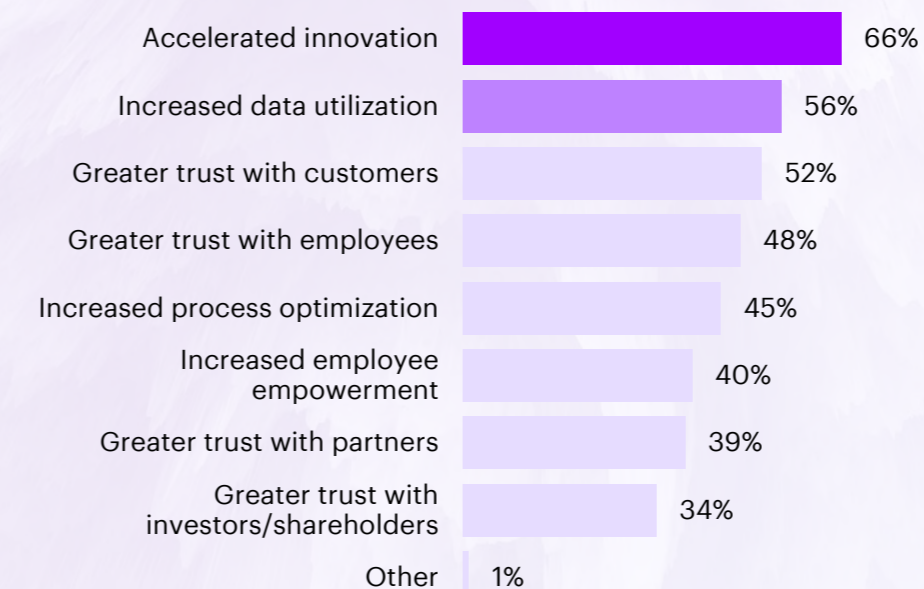
of High Tech executives agree new data architectures and strategies are required to manage the dramatic changes to their organizations' data landscapes.

■ Agree ■ Strongly agree



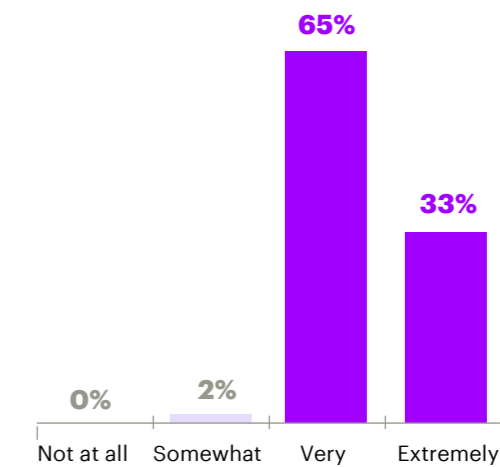
66%

of High Tech executives report Accelerated innovation and 56% report Increased data utilization as the leading benefits of increased transparency for their organizations.



Generalizing AI

The radical edges – and possibilities – of intelligence resource



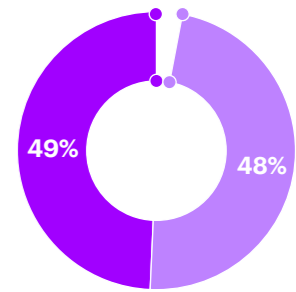
96%

of High Tech executives are either very or extremely inspired by the new capabilities offered by AI foundation models.

97%

of High Tech executives agree AI foundation models will play an important role in their organizations' strategies in the next 3 to 5 years.

■ Agree ■ Strongly agree



Our Forever Frontier

The big bang of computing and science

93%

of High Tech executives agree the combinatorial effect of science and technology driving each other is leading to compressed innovation in science tech.

■ Agree ■ Strongly agree

