



UNLOCK THE POTENTIAL OF YOUR METAVERSE: SET THE PACE OF ADOPTION

VIDEO TRANSCRIPT

High Tech manufacturers often meet new adoptions with justifiable caution. However, adoptions always occur along a continuum, a curve.

And the metaverse is no different, reaching an inflection point as adoption accelerates due to more powerful chips, hardware and software improvements and a more immersive user experience.

The metaverse is rapidly evolving, shaping and reshaping how enterprises function, consumers socialize, and businesses improve their products and services. High-tech companies who want to shape the adoption curve and create a groundbreaking metaverse experience that captures sales, generates sustainable revenues, and adds customer lifetime value, need to adapt and adopt now.

At Accenture, we support you from start to finish when building an end-to-end metaverse experience to drive pre- and post-sales and secure long-term customer engagement.

Imagine this step-by-step. Show what immersion can do by immersing your customers in your metaverse sales capabilities, an end-to-end enterprise enabler that simulates product features, factory layouts, purchasing processes, equipment installation, employee upskilling, commissioning, even operation, service, and maintenance.

Here graphics have to work to show different forks into hardware, devices, fab layouts, choice-making then actual construction and future servicing of a complete installation.

Customers experience the metaverse and become its next adopters as you operate it, supply the underlying technology, and set the pace of adoption.

By operating and providing a differentiated metaverse experience, supplying the underlying technology, and setting the pace of adoption, your customers become adopters too, enablers in a high-tech market that relies on sustainable growth.

Accenture offers three key benefits that help you do this – applying deep industry experience, creativity, and technology so you can set strategies, design, build, and operate a secure and continuously evolving enterprise metaverse capacity.

Contact us and find out how, together, we can transform your metaverse and your business.

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