



# 5 PRACTICES KEY TO MAXIMIZING YOUR CLOUD ADVANTAGE | ACCENTURE VIDEO TRANSCRIPT

More than two-thirds of enterprise workloads will migrate to the cloud over the few next years.

Yet only half of these organizations are using the full potential of cloud to transform their operations.

We identified 5 practices that will help you maximize cloud advantage to thrive on the Cloud Continuum:

1. Pursuing business and industry advantage
2. Designing and orchestrating the Cloud Continuum
3. Unleashing value from data and AI
4. Reimagining the operating model and people
5. Mastering cloud economics

Take our new “cloud value finder” diagnostic so that we can help you identify opportunities to maximize your cloud advantage.

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