

# Dorel Juvenile Maxi Cosi Coral

## The First Ever Modular Baby Car Seat

**Traveling with an infant can be literally hefty. For decades we designed car seats that fit all safety guidelines when driving around. But helping to keep the baby close to you, offering comfort and safety outside the car, was never a top priority despite the fact that all parents struggle with it. Until now.**

While infants grow and gain in weight, transporting babies in car seats becomes too heavy to handle. Of course, new materials made the car seat lighter over the years, but new ground-breaking inventions have not taken place in the last 30 years. Obligations by law and regulations made it really hard to redesign the car seat while helping to keep it safe and easy to carry at the same time. But we did.

Together with Maxi Cosi, we designed the first modular baby car seat that will change the way parents transport their child. No more bruising from wearing; you simply click out the seat from the safety base in your car and carry your baby as easy as a bag. Bringing convenience and ergonomics to a completely new level while helping to keep your baby close to your chest, even in crowded areas.

The car seat exists in two pieces: the safety frame, which can be installed in the car with an Isofix base or with built-in locking clips. And the seat-to-go offers a soft inlay with easy-to-carry self-retractable handles. Fitting seamlessly on strollers without sacrificing safety when combining both parts. Offering flexibility to parents in their daily routine.

