Intrinsic value is created from reduced cost of quality and rework, more timely availability of insights, serendipitous data discovery for cross-function use cases, and improved adoption through transparency and trust.

Business users are empowered to expand their insight, even without advanced AI.

Hi everyone, I’m Lan Guan. I lead global Data & AI for Cloud First in Accenture Technology.

Today we are extracting data's intrinsic value.

We develop a thoughtful data migration strategy fit for the needs of each business, coupled with a modern data platform.

Beyond Data Migration and Modernization, more and more clients are asking for an Enterprise Data Platform to help create newer insights faster with their data.

• How do they access their 1st, 2nd, and 3rd party, and sometimes 0 party data on a single platform?

• How to implement a lakehouse architecture for analytics teams to use data seamlessly across multiple systems?

• What about choosing between Data Mesh and Data Fabric as the decentralized and federated approach to enable data as a product for business users?

• How to ensure data trust, data security, and data privacy on the platform while democratizing data access?

That’s the power of an Enterprise Data Platform.