

DRIVING SUSTAINABLE MOBILITY AS A CLOUD-NATIVE OEM

GROUP LEAD DIGITAL

Henrik Mitsch





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SOLAR ON EVERY VEHICLE



SONO – THE SEV BRAND

The Sion – German engineering, practical design



Family-sized SEV for **€25,126** net.



~305 km traditional EV battery range¹



417 km = 305 km + 112 km total range enabled by solar technology²



Integrated sharing



Bidirectional charging

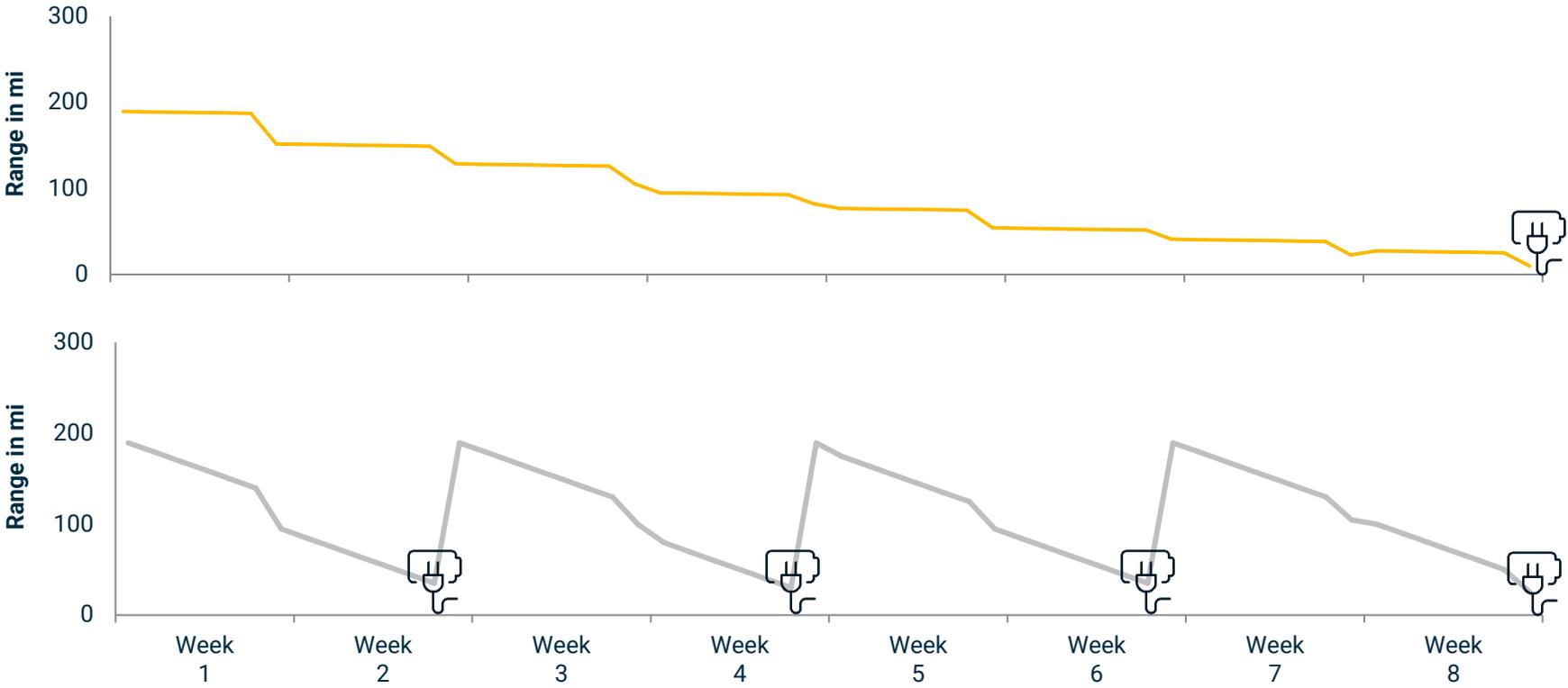
**>20,000
cars reserved³**



1) Based on expected Worldwide harmonized Light vehicles Test Procedure (WLTP) value. 2) 112 km on average per week, based on calculations and measurements in 18 EU cities with highest population density and certain assumptions concerning energy efficiency of the Sion. Distance may vary based on location and weather conditions. 3) As of September 1, 2022. Reservations are cancellable and there is no guarantee that all reservations will actually be converted into orders or sales or that the Company will be able to generate net revenues from all reservations.

SOLAR ADVANTAGE EXPLAINED

Why solar? The average commuter has 4x more range



The average daily distance driven with a car is 16 km in German metropolitan areas¹.
 The Sion needs only 1 charge to drive >1,000 km (>620 mi) while other vehicles with the same battery size and the same consumption need at least 4 charges to reach the same distance.

Note: Illustrative example, using assumed battery capacity of 54kWh. 1) German Federal Ministry of Transport and Digital Infrastructure. 2) Based on calculations and measurements in Munich and certain assumptions concerning energy efficiency of the Sion. Actual range may be different. Distance may vary based on location and weather conditions.

DIGITAL NATIVE

We plan to fully digitalize the Sion to provide outstanding customer experience and benefits beyond driving

DEVELOPMENT APPROACH



REIMAGINED COMPANION APP



SERVICES



Every Sion is ready to share



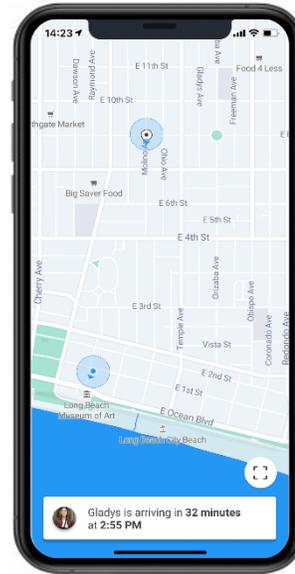
My Sion

Your Sion in your pocket



Car Sharing

Share your Sion, when not in use



Ride Pooling

Take someone with you from A to B



Power Sharing

Charge devices, vehicles, and homes with the Sion

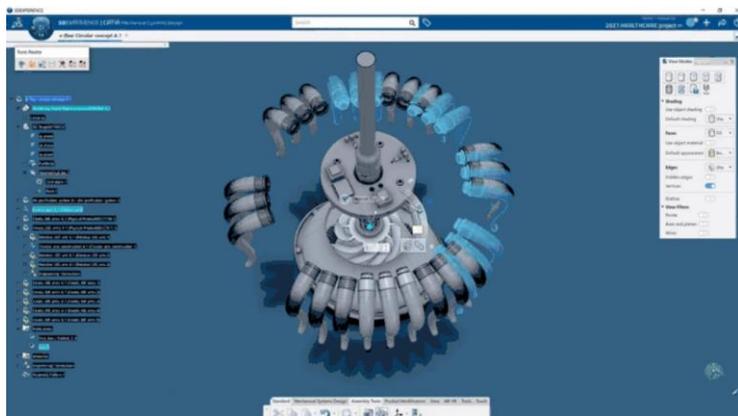
CLOUD AT SONO

CLOUD OSS/BSS

From engineering to vehicle delivery

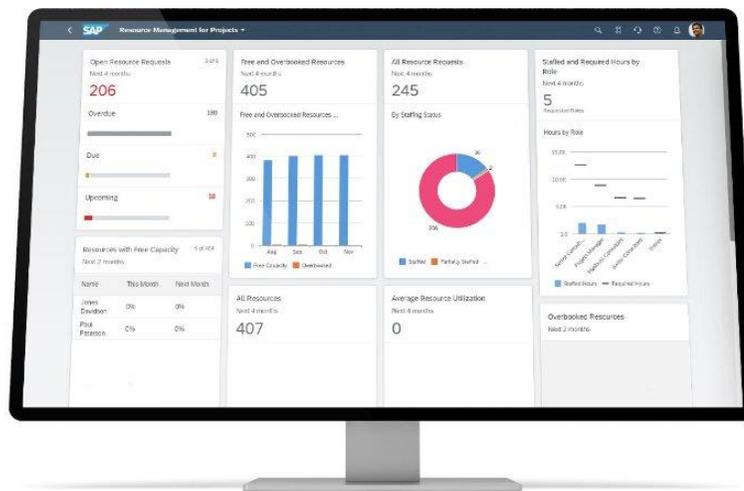
VEHICLE ENGINEERING

3DEXPERIENCE
Public Cloud Platform



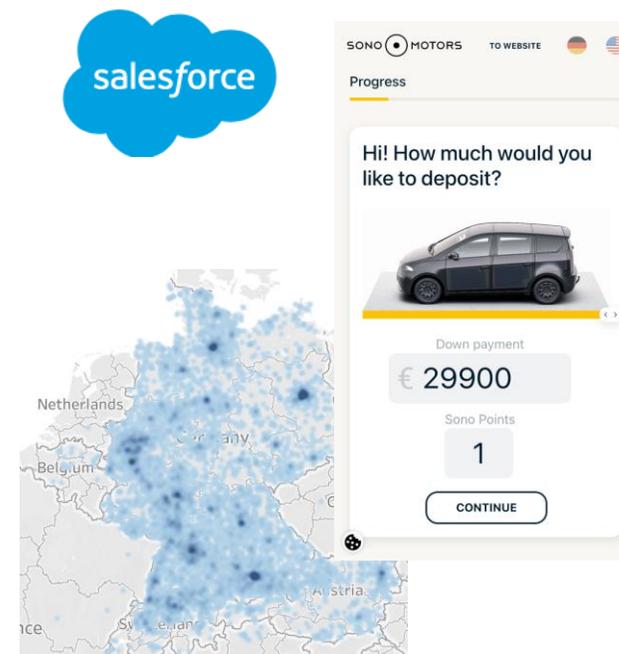
MANUFACTURING

SAP S/4HANA
Private Cloud



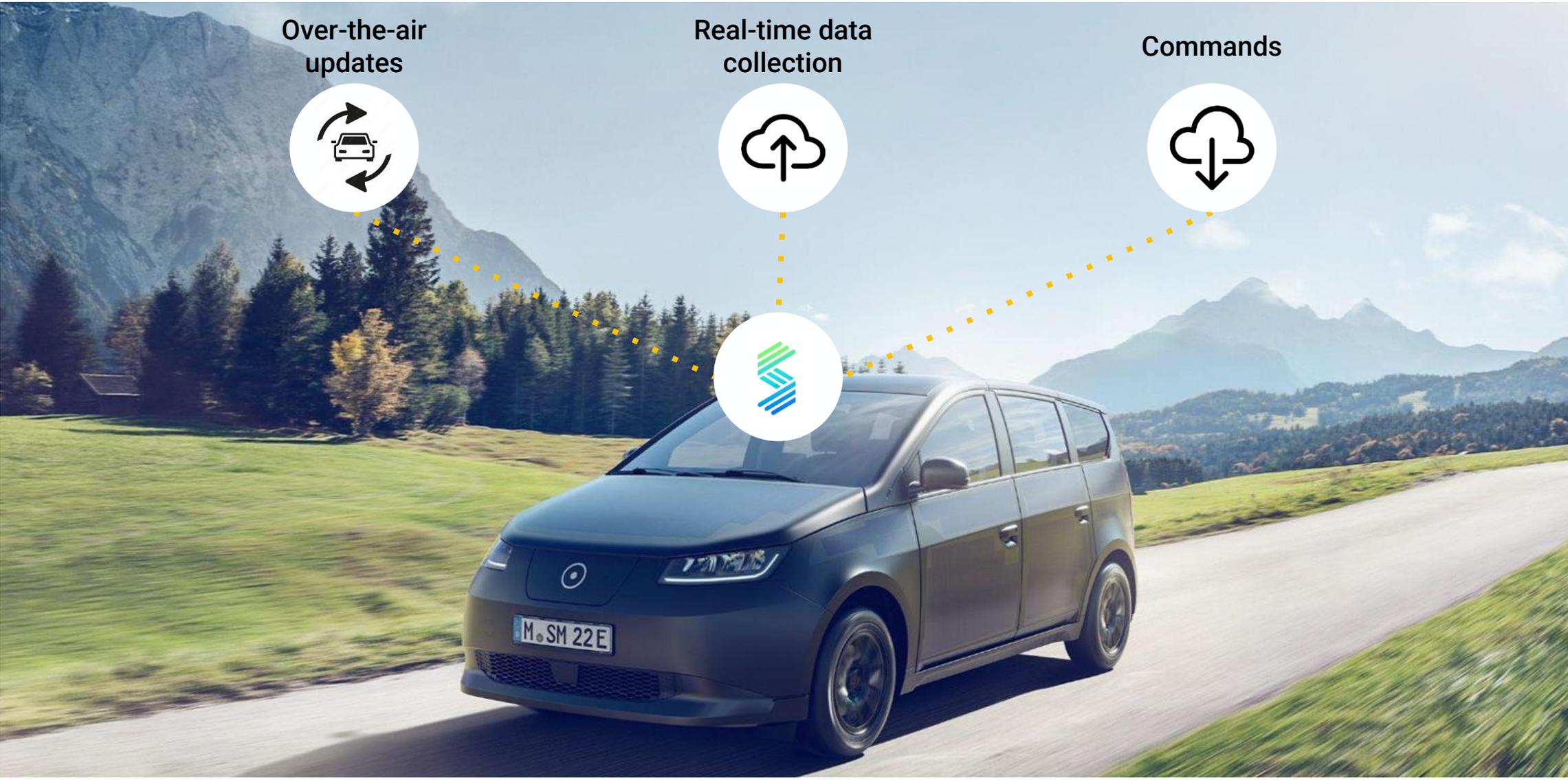
SALES, MARKETING, SERVICE

Salesforce
including Pardot, Tableau



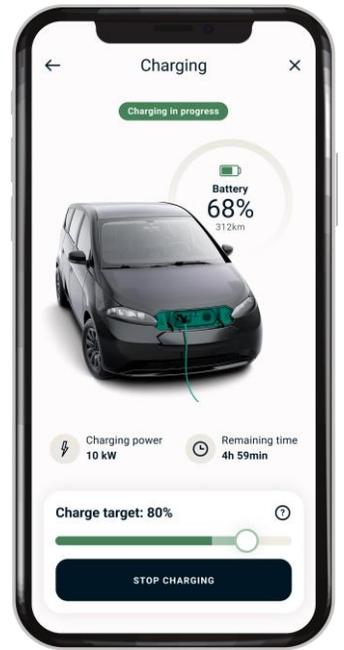
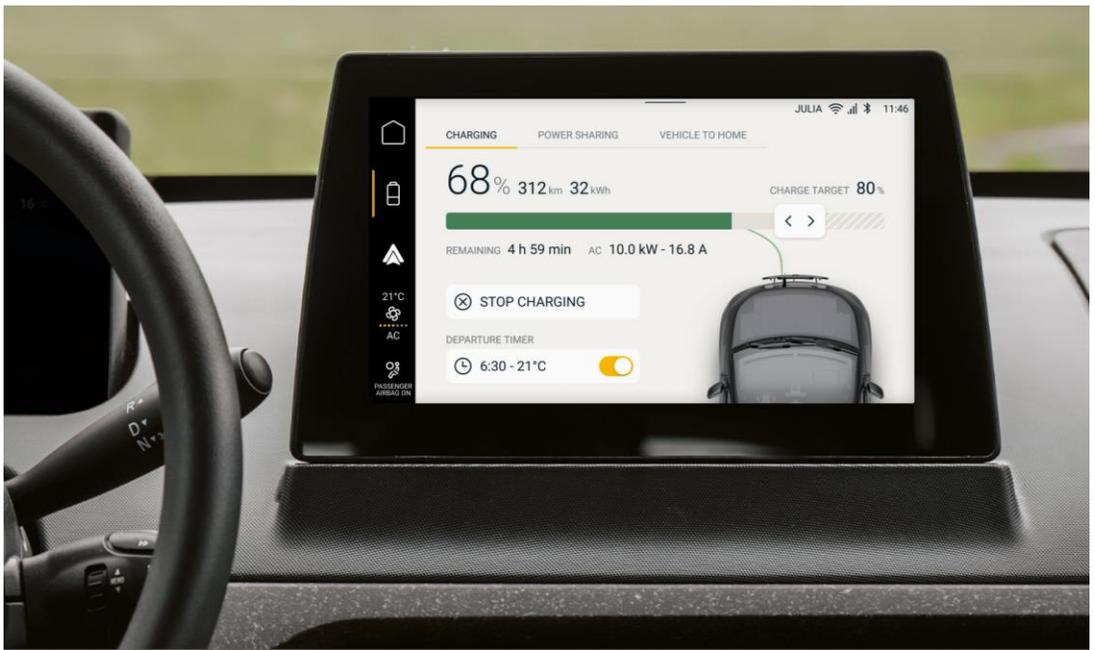
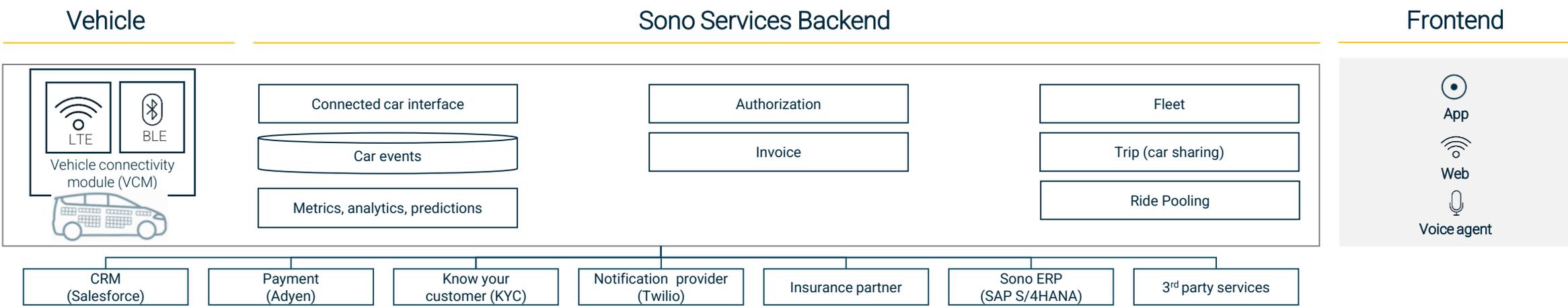
CONNECTED VEHICLE

The Digital Sion



VEHICLE-TO-CLOUD SERVICE ARCHITECTURE

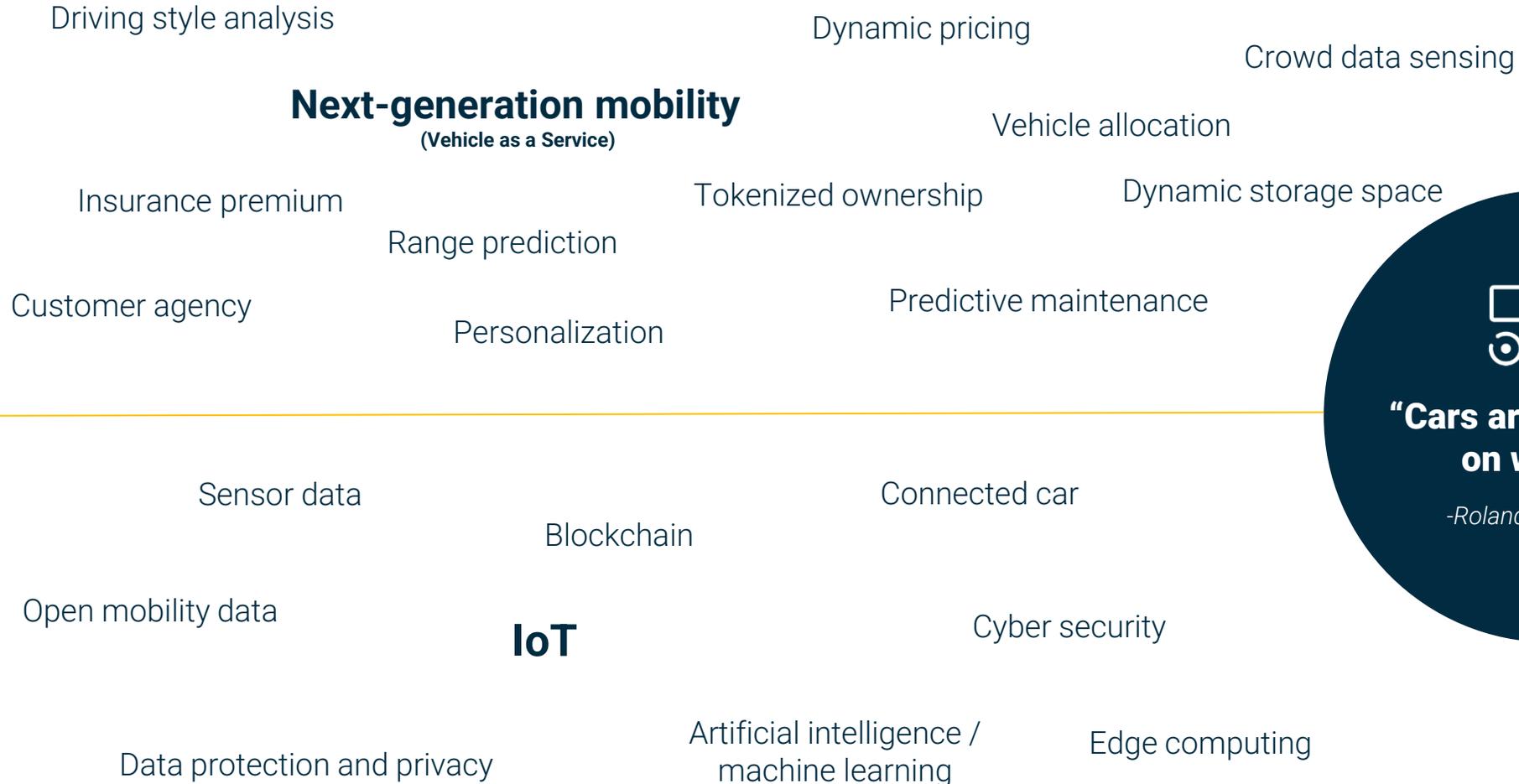
Seamless integration from the vehicle to the app



Unlocking vast business model potential

APPLICATIONS

ENABLERS



A WORLD WITHOUT FOSSIL FUELS





oligo 2018
preisträger deutscher mobilitätspreis

 FUTURE 50



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OUR VISION

**A WORLD
WITHOUT
FOSSIL FUELS**