



BANKING TOP 10 TRENDS FOR 2023

VIDEO TRANSCRIPT

The collapse of interest rates hit banking like a Big Bang, sending shockwaves throughout the financial universe.

Low rates not only squeezed banks' revenue but also shattered connections between offerings, disrupted markets and sparked the explosion in fintechs.

New forces eclipsed banking as usual—but now, banking has regained its force of gravity.

Rising rates have drawn the constellation of financial products back into their familiar orbits—reshaping a universe of potential for banks.

Powered by the profit of deposit accounts, banks can now explore beyond traditional product silos, towards innovative, holistic offerings.

Banking is crossing a new horizon.

Discover the trends shaping tomorrow and creating a galaxy of opportunity.

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